100 YEARS!

LEUCHTTURM 1917

DETAILS MAKE ALL THE DIFFERENCE.







Catalogue 2017

In a world in which we are low stantly difficulty and linked commission and linked together, the desire to simply write a thought down, to write a thought down, to fill the paper to hold forme fill the paper to houds becomes thing in our hours becomes stronger them ever.

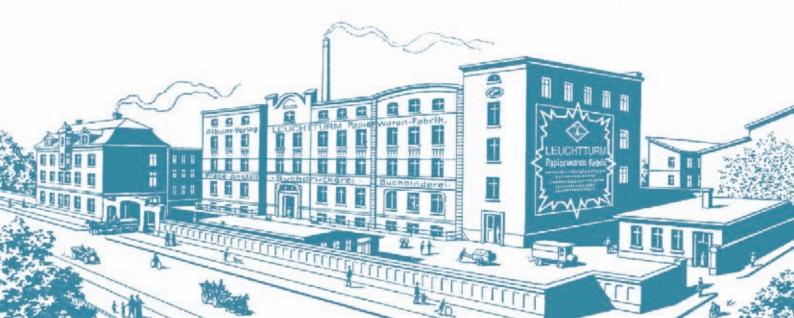
LEUCHTTURM1917 – the year that features in the company name represents the company's founding year. 2017 marks the centenary of this event. The occasion has been celebrated by the launch of a special series, in which the founding year is the principle design element of the Wrapband – the 1917 Metallic Edition.

Metal signifies something that lasts. It can look glamorous, but robust and functional at the same time. Our company has made full use of these attributes and we wish to continue this in Hanseatic tradition. Experience and consistency are important requirements for quality. Quality gives ideas a solid foundation on which they can develop. We are convinced that small details can make a big difference.

We hope that you enjoy the new catalogue and look forward to continue working with you in the future.

W. Muchan Andrew Jul Jul-

Philip Döbler



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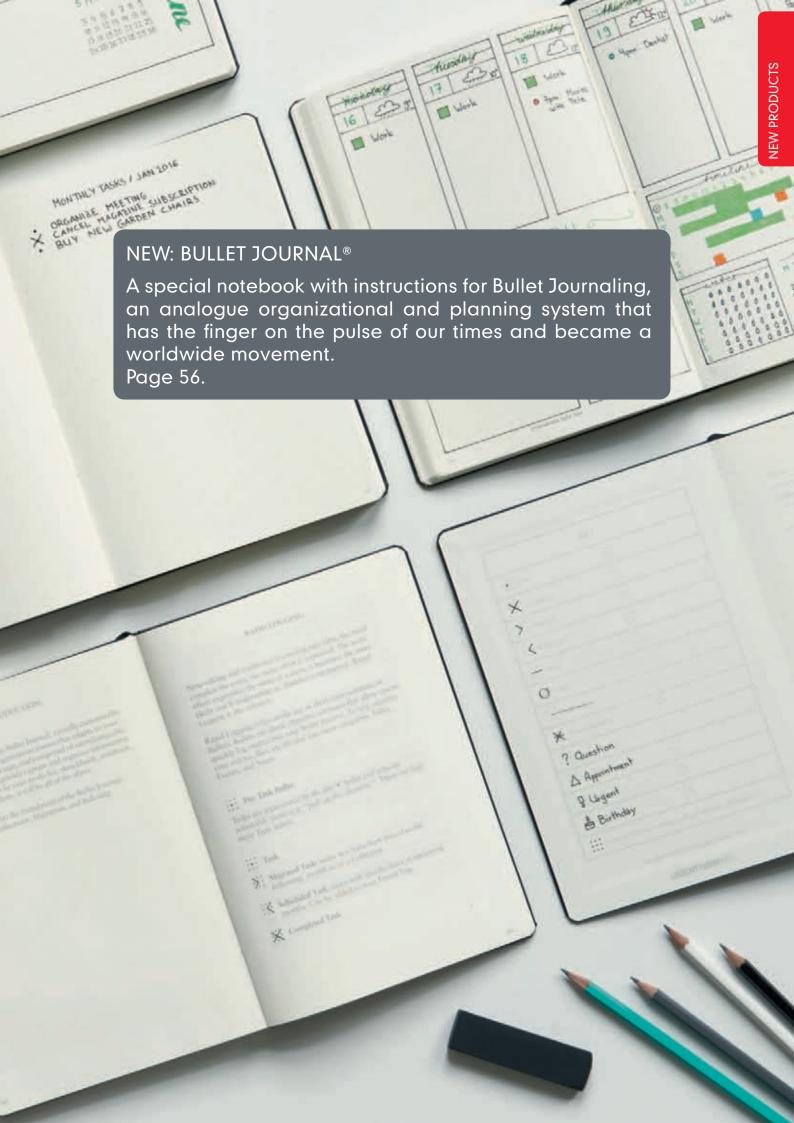




Some lines a day Some lines a dar 12 Heaven which with the service of (sen) wein programmet. du journe zous luis Phasing himban 30 14 Jona Man Moogens Wer Klizer have him had had Tredia heur Entre with the winter of the tredition of the 38

















WEEKLY PLANNER & NOTEBOOK



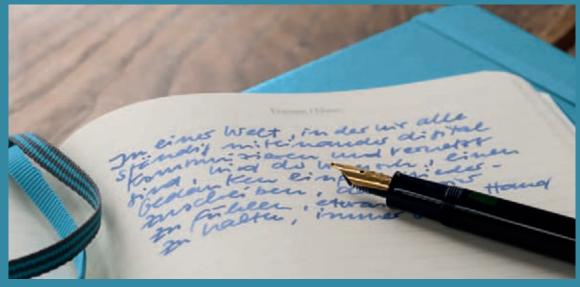
NEW: BICOLORE SAND AND RED

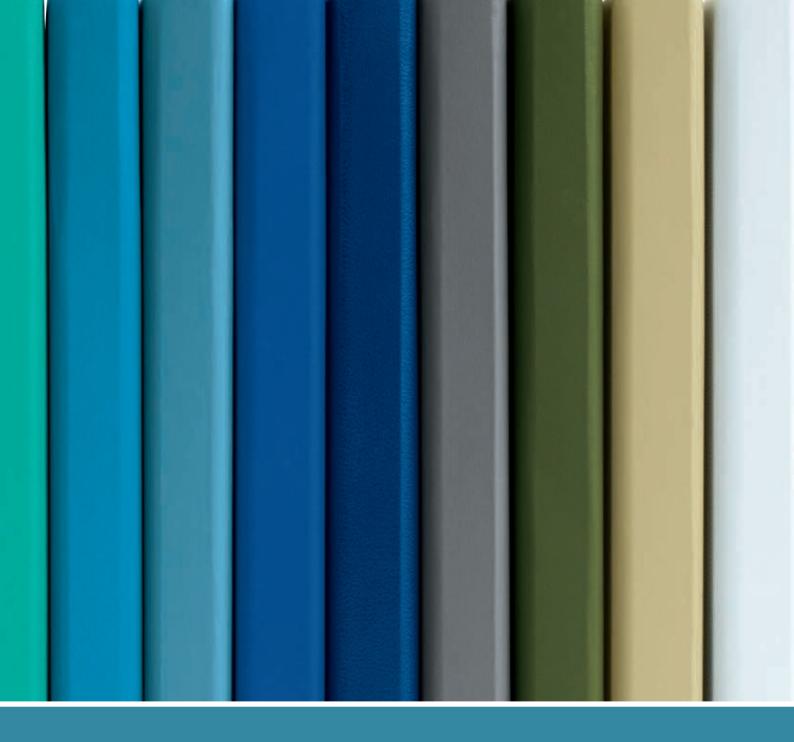
A new colour combination and a guaranteed eye-catcher. All our BiCOLORE notebooks are now available with ruled pages.

Page 58.









NOTEBOOKS

Make a record of your thoughts, the moment they occur to you, wherever you are. Cross them out, edit them, forget them, find them again, doodle around them, define them, revise them, make sketches, at your desk, on the train, up a mountain, on a beach, in the bath, in bed.

A good notebook is indispensable.

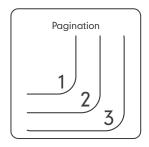




DETAILS

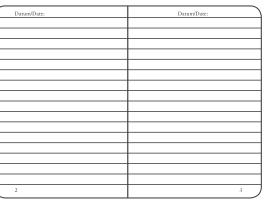
We have designed our notebook very carefully – down to the last detail. The pages are numbered and there is an empty table of contents for you to make it easier to organise your notes. There are several perforated pages at the back of every notebook – just in case you want to share a note with someone else. All books come with a set of self-adhesive labels which help you to archive them.

Details make all the difference.











8 perforated





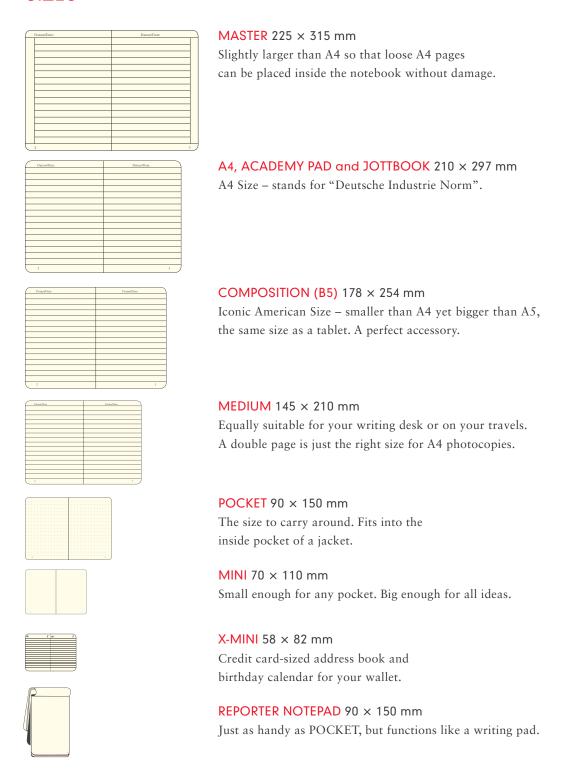








SIZES





RULING



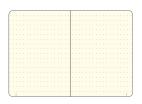
RULED

Almost all sizes feature the standard 6 mm line spacing. Only our Master Classic notebook provides generous 8.5 mm line spacing on 233 pages. The notebooks in Master size have a side margin with space for comments.



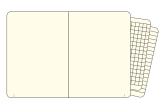
SQUARED

Available in all sizes and versions: squared with precise 5×5 mm boxes. For calculations, tables and drawings. The Master notebooks also feature a margin.



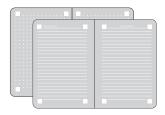
DOTTED

Dots with 5 mm spacing providing guidelines for writing, creating tables and drawings and are so discreet that you could almost think the pages are blank.



PLAIN

Clear, white pages. No margin, no date. Simply features the page number in the bottom corner. We also provide each plain Master and Medium notebook with a ruled and squared guideline page.

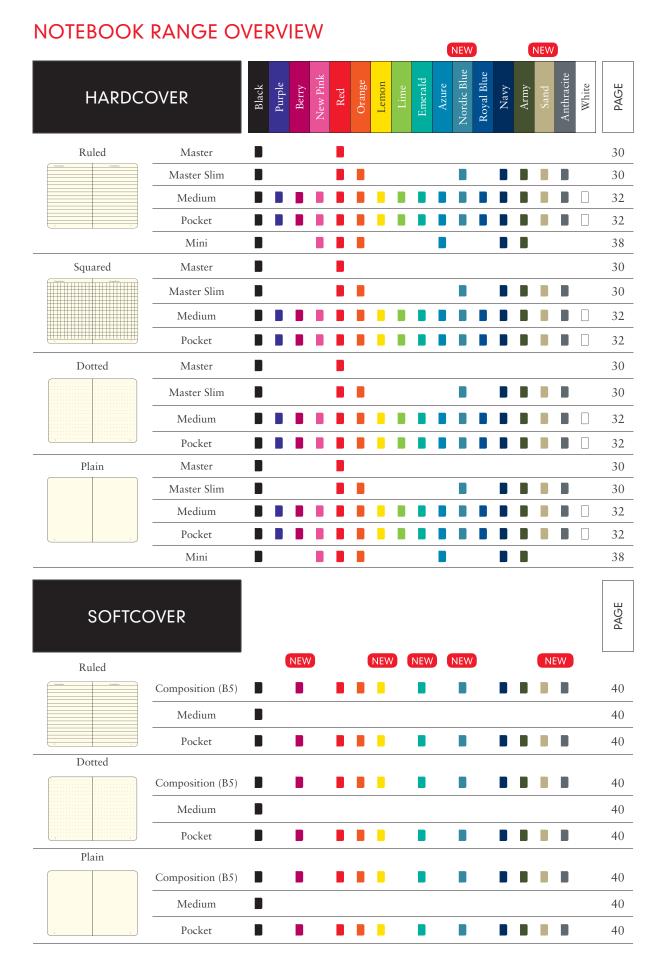


WHITELINES LINK®

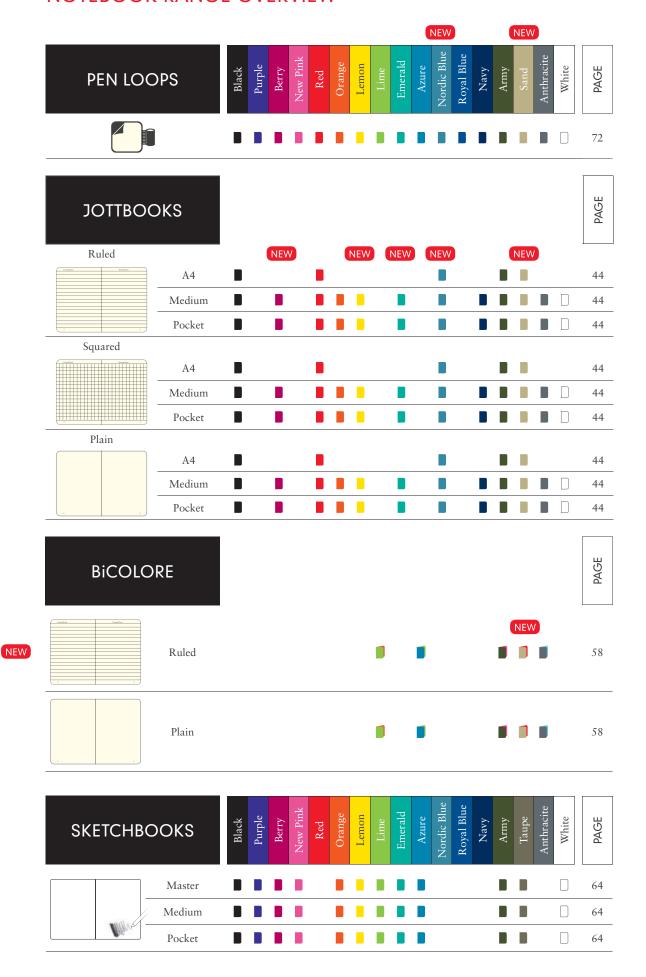
White lines or dots on a grey background. When copying and scanning, only the text is visible (no ruling). See page 60.

LEUCHTTURM 1917

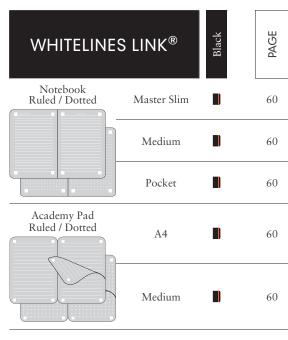




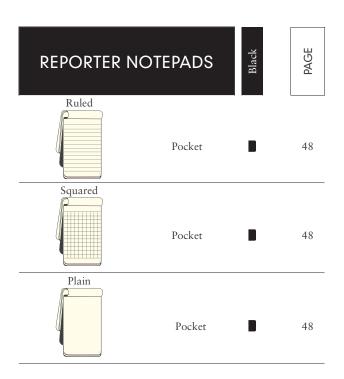
NOTEBOOK RANGE OVERVIEW

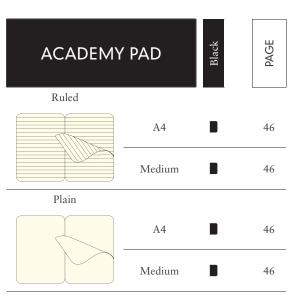














MASTER

As well as its numerous details, the Master notebook is characterised by its size. In A4+ (225 \times 315 mm), it is large enough to place classic A4 sheets of writing paper or photocopies between the pages or in the cover sleeve without damaging them.

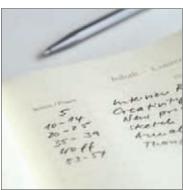
NOTEBOOK MASTER

The Master Classic comes in the A4+ oversized Size and features 223 pages. We also offer a version with a reduced number of pages – the 'Master Slim'. It has 121 pages, making it significantly lighter and slimmer while still maintaining the same paper quality.









The Master notebooks feature a margin for comments and cross referencing. The ruled Master Classic notebooks feature 8,5 mm line spacing and the line spacing in the Master Slim is 6 mm.

MASTER CLASSIC (225 × 315 mm), Hardcover, 233 numbered Pages

Colour		Ruled	Squared	Dotted	Plain
Black	Item no.:	327150	307959	327366	308227
Red	Item no.:	304439	307358	336404	320727

MASTER SLIM (225 × 315 mm), Hardcover, 121 numbered Pages

	Colour		Ruled	Squared	Dotted	Plain
reddot award 2015 winner	Black	Item no.:	334917	310174	321149	330754
	Red	Item no.:	340931	340936	349270	343314
	Orange	Item no.:	347169	347171	347173	347170
	Nordic Blue	Item no.:	354756	354757	354758	354759
	Navy	Item no.:	342926	342927	342929	342928
	Army	Item no.:	349262	349263	349264	349265
	Sand	Item no.:	354752	354753	354754	354755
	Anthracite	Item no.:	344812	344814	344815	344816

NEW

NEW

^{*}An overview of the colours to be discontinued can be found in the price list.



A MULTITUDE OF COLOURS IN MEDIUM AND POCKET SIZES

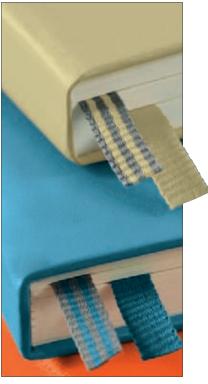
Alongside the small details, it is the range and careful selection of the individual colours which make our notebooks so unique. Our Medium (145 \times 210 mm) and Pocket-sized (90 \times 150 mm) notebooks are now available in 17 different colours.

NORDIC BLUE



Clear, striking and timelessly modern, typical of Scandinavian design.













SAND



Natural, subtle and balanced. A shade that can be combined wonderfully.







INCLUDING ALL DETAILS

Notebooks with a sturdy hardcover, rounded corners, a pocket in the back cover, elastic fastener, bookmark and a thread bound spine are well-known standard features.

Our notebooks reveal their strengths upon opening and are appreciated most of all by regular notebook users.

REDISCOVERING? YES, BUT WHO ACTUALLY ENJOYS LOOKING FOR THINGS?



Numbered pages and a blank contents table enable you to keep organised and quickly find anything you have written down. This way you add cross-referencing, link your ideas and thoughts, and develop them further.



HOW DO I DIFFERENTIATE BETWEEN USED NOTEBOOKS?



Many people keep their used notebooks so that they can refer to their notes at a later date. That is why each book is supplied with a set of self adhesive labels. This means that the books can be clearly labelled and archived.



WHAT TO DO WITH THE PEN?



A pen can be attached directly to a notebook using the Pen Loop. It is available in the 17 current notebook colours. Choosing a Pen Loop in a different colour to the notebook will create an individual touch. To mark our anniversary, the Pen Loop is also available in a special 1917 Metallic Edition. See page 72.



NOTEBOOKS, Hardcover

	MEDIUN (145 × 2	<mark>1</mark> 10 mm), 2	49 Pages		POCKET (90 × 150 mm), 185 Pages				_
Colour	Ruled	Squared	Dotted	Plain	Ruled	Squared	Dotted	Plain	
Black	300612	315928	329398	311333	334821	318898	333915	317257	
Purple	346685	346686	346687	346688	346681	346682	346683	346684	
New Pink	348109	348110	348111	348112	348105	348106	348107	348108	
Berry	344807	344808	344809	344810	344802	344804	344805	344806	_
Red	332933	312564	313627	309141	308998	332077	308317	317345	
Orange	342934	342935	342937	342936	342930	342931	342933	342932	_
Lemon	344798	344799	344800	344801	344794	344795	344796	344797	_
Lime	338717	338728	317567	338722	338735	338746	326292	338740	_
Emerald	344790	344791	344792	344793	344786	344787	344788	344789	
Azure	346693	346694	346695	346696	346689	346690	346691	346692	_
Nordic Blue	354584	354585	354586	354587	354579	354580	354581	354582	NEW
Royal Blue	342707	342706	344747	342705	344748	344750	344753	344751	_
Navy	342922	342923	342925	342924	342918	342919	342921	342920	
Army	348101	348102	348103	348104	348097	348098	348099	348100	
Sand	354592	354593	354594	354595	354588	354589	354590	354591	NEW
Anthracite	344782	344783	344784	344785	344775	344777	344778	344779	_
White	338719	338731	337963	338725	338737	338749	309678	338743	_

^{*}An overview of the colours to be discontinued can be found in the price list.

EARTH COLOURS



RED-/YELLOW-COLOURS



GREEN-/BLUE-COLOURS





NOTEBOOK MINI

The Mini notebook has all the advantages of a LEUCHTTURM1917 notebook and fits neatly in the pocket. Additionally, it is big enough to hold credit cards, money and business cards.



MINI (70 × 110 mm), Hardcover, 169 numbered Pages

Colour		Ruled	Plain
Black	Item no.:	343561	343568
New Pink	Item no.:	349346	349348
Red	Item no.:	349347	349349
Orange	Item no.:	344980	344986
Azure	Item no.:	349354	349356
Navy	Item no.:	349358	349360
Army	Item no.:	349362	349364

DISPLAY NOTEBOOK MINI (230 \times 65 \times 240 mm), acrylic

	,,,,,,	
For up to 36 Mini Notebooks	Item no.:	350724



Counter display for softcover notebooks, see page 110.

LEUCHTTURM 1917 DETAILS MAKE ALL THE DIFFERENCE.

SOFTCOVER-NOTEBOOKS IN NEW COLOUR

Slim and flexible and with all the usual details including gusseted pocket inside the back cover, contents page, numbered pages, space on the front and spine for labelling, thread stitching with 8 perforated removable sheets, elastic band fastener and bookmark. 11 colours for Pocket and Composition (B5) formats.















PUNKTKARIERT / DOTTED / POINTS



COMPOSITION (B5)

The Composition book is between A5 and A4 in size, a very popular notebook size in the USA. (178 \times 254 mm).

SOFTCOVER IN COMPOSITION (B5) SIZE

The Composition (B5) Size is the same size as many tablets. This Size is more than just a trend. We have designed our softcover notebook as well as the Monthly Planner with Notebook (page 88) in this Size.









SOFTCOVER NOTEBOOKS

		POCKET (90 × 15	0 mm), 121	Pages		COMPO: (178 × 2!	_		
Colo	our*	Ruled	Squared	Dotted	Plain	Ruled	Dotted	Plain	
Black	Item no.:	306017	329869	311346	305477	349296	349298	349295	_
Berry	Item no.:	355285	_	355286	355284	355282	355283	355281	NEW
Red	Item no.:	349310	_	349311	349309	349306	349308	349305	_
Orange	Item no.:	349281	_	349282	349280	349278	349279	349277	_
Lemon	Item no.:	355291	_	355292	355290	355288	355289	355287	NEW
Emerald	Item no.:	355297	-	355298	355296	355294	355295	355293	NEW
Nordic Blue	Item no.:	355304		355305	355303	355301	355302	355299	NEW
Navy	Item no.:	349303	_	349304	349302	349300	349301	349299	_
Army	Item no.:	349287	_	349288	349286	349284	349285	349283	_
Sand	Item no.:	355310	_	355311	355309	355307	355308	355306	NEW
Anthracite	Item no.:	355316	_	355317	355315	355313	355314	355312	NEW

MEDIUM (145 \times 210 mm), 121 Pages

Black Item no.: 308290 310337 324804 318651

^{*}An overview of the colours to be discontinued can be found in the price list.





JOTTBOOKS

For anyone wanting an exercise book but who does not want to miss out on all the benefits. The Jottbook is the perfect organisational aid for events and projects arranged chronologically or thematically, such as travel or trade fairs. The Jottbook is slim, lightweight and has numerous helpful features. New: every Jottbook includes 4 colourful self adhesive labels.









JOTTBOOKS Colour*		A4 210 × 297 mm			14	Medium 145 × 210 mm			Pocket 90 × 150 mm		
Order unit = mir	n. 3	Ruled	Squared	Plain	Ruled	Squared	Plain	Ruled	Squared	Plain	
Black		339899	339920	343052	339929	339937	343062	339943	339954	343072	
Berry		-	-	_	355461	355462	355463	355458	355459	355460	NEW
Red		341499	341543	343053	341548	341553	343063	341557	341563	343073	
Orange		-	_	_	349328	349329	349330	349331	349332	349333	
Lemon		-	-	_	355467	355468	355469	355464	355465	355466	NEW
Emerald		-	-	_	355455	355456	355457	355452	355453	355454	NEW
Nordic Blue		355971	355972	355973	355473	355474	355475	355470	355471	355472	NEW
Navy		-	_	_	343083	343089	343086	343084	343090	343087	
Army		350466	350467	350468	349340	349341	349342	349343	349344	349345	
Sand		355974	355975	355976	355479	355485	355486	355476	355477	355478	NEW
Anthracite		_	_	_	355490	355491	355492	355487	355488	355489	NEW
White		_	_	_	339931	339939	343066	339945	339956	343076	•

^{*}An overview of the colours to be discontinued can be found in the price list.







ACADEMY PAD

An understated writing pad. On the outside, it looks like a LEUCHTTURM1917 notebook. On the inside, it's a writing pad made from our approved paper with rounded corners. Pages can be removed cleanly,



Available in two sizes and with two styles of ruling. The Academy pads in A4 and Medium formats contain our high-quality 100 g/m paper and all pages have those characteristic rounded corners. Features a pocket in the inside cover and a set of labels for the title and spine.

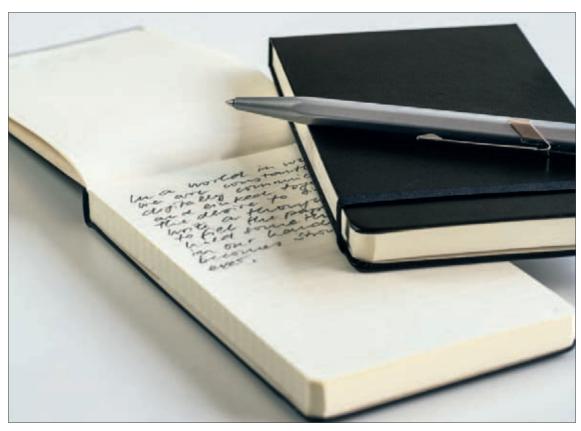
ACADEMY PAD, black Hardcover

Size	Pages	Colour		Ruled	Plain
A4 (210 × 297 mm)	60 sheets		Item no.:	343491	343492
Medium (145 × 210 mm)	60 sheets		Item no.:	343489	343490

ACADEMY PAD SET, including matching wooden display

REPORTER NOTEPADS

The reporter notepad, convenient if you need to write something down while on the go. All pages are perforated for easy removal. This pad in a compact pocket size also has all the standard features of our notebooks.





THE REPORTER NOTEPADS

A jacket pocket notepad with all the benefits: a contents page and page numbers, a set of self adhesive labels for indexing the cover and spine, 8 micro-perforated pages, folded pocket, elastic band and thread-bound.



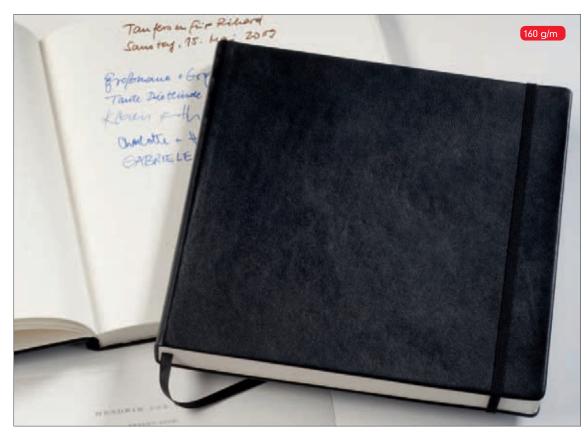
REPORTER NOTEPAD (90 \times 150 mm), black Hardcover

Pages	Colour	Ruled	Squared	Plain
94 numbered sheets, 188 Pages	Black I Item no.:	327986	333843	316831



LEATHER GUEST BOOK

An exclusive book with brilliant white strong 160 g/m paper. The cover, made from black fine grained leather, is hand finished. Each book comes in a gift box.







GUEST BOOK – BOUND IN LEATHER (225 \times 225 mm), Hardcover

Size	Pages	Colour		Plain	Paper
Squared	180	Black	Item no.:	339276	Extra strong, 160 g/m2





LEATHER NOTEBOOKS

Our leather notebooks are available in black and in cognac-coloured smooth calf leather. Available in Master, Medium and Pocket sizes, in all four rulings and with all our features. Each book is delivered in a stylish box.













NOTEBOOK - BOUND IN LEATHER, Hardcover

Size	Pages	Colou	r		Ruled	Squared	Dotted	Plain
Master (225 × 315 mm)	233	Black		Item no.:	322884	320034	330569	326750
	numbered pages	Cognac		Item no.:	345646	345647	345648	345651
Medium (145 × 210 mm)	249	Black		Item no.:	329694	320367	330839	338463
	numbered pages	Cognac		Item no.:	345652	345653	345654	345655
Pocket (90 × 150 mm)	185	Black		Item no.:	312123	306107	334177	334209
	numbered pages	Cognac		Item no.:	345656	345657	345658	345659



NOTEBOOKS



Notebooks in Medium and Pocket size in gold, silver and copper. The Wrapband and the stickers are embossed. These books are available with ruled, dotted or plain pages.







NOTEBOOKS, Hardcover

MEDIUM, $145 \times 210 \text{ mm}$

POCKET, $90 \times 150 \text{ mm}$ 187 num. pages

		251 num. pages			187 num.		
Colour		Ruled	Dotted	Plain	Ruled	Dotted	Plain
Gold	Item no.:	355517	355676	355518	355511	355675	355512
Silver	Item no.:	355519	355678	355520	355513	355677	355514
Copper	Item no.:	355521	355680	355522	355515	355679	355516

JOTTBOOKS



Practical for travelling, light, flexible and elegant. The Jottbooks from the special edition are sold as a twin pack containing 2 of the same item. They are available with ruled or plain pages, in Medium and Pocket size.







JOTTBOOKS, Flexcover, twin pack

, , , , , , , , , , , , , , , , , , ,	rioxe	ovol, illin paek	MEDIUM, 60 num. pc	145 × 210 mm ages	POCKET, 90 × 150 mm 60 num. pages			
Colour			Ruled	Plain	Ruled	Plain		
Gold		Item no.:	355529	355531	355530	355528		
Silver		Item no.:	355534	355535	355532	355533		
Copper		Item no.:	355538	355539	355536	355537		



1917 METALLIC EDITION COUNTER DISPLAY

Put this special edition in the spotlight and use it as an ornament in your store. This SET includes: 36 Medium notebooks, 30 Pocket notebooks, 40 Medium Jottbooks, 38 Pocket Jottbooks, 60 Pen Loops. Includes a counter display for the notebooks, Jottbooks and Pen Loops, as well as a practical table display for the business card cases. Item no.: 356160.



PEN LOOP



The Pen Loop is not just functional and practical, it is the ideal to set accents. We have printed the chemical element symbol of the respective metals (gold, silver and copper) on to the sticker part. This is hidden in the book and can only be seen when opening the pocket in the back. Statement with understatement.







PEN LOOP, 40×40 mm, 15 mm elastic strap

Assorted unit 1917 Metallic Edition: 7x Gold, 6x Silver, 7x Copper

355495

BUSINESS CARD CASE



The shiny metallic surface of the business card case make it an elegant accessory. A glamorous entrance for the business card.







BUSINESS CARD CASE ($65 \times 100 \times 15$ mm), with elastic closure.

Gold	Item no.:	355540
Silver	Item no.:	355541
Copper	Item no.:	355542

SET BUSINESS CARD CASE (65 × 100 × 15 mm), including Display

Business card case set display contains: 10× Gold, 10× Silver, 10× Copper		Item no.:	356022
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BULLET JOURNAL®



The Bullet Journal® is the analog system for the digital age. It allows you to easily track the past, organize the present, and plan for the future. It provides a simple to learn modular framework that allows users to infinitely customize their Bullet Journals to their needs. Backed by a growing global community of hundreds of thousands, Bullet Journal® sits at the intersection between productivity and mindfulness. This is the only notebook in the world designed for Bullet Journaling.









The Bullet Journal® notebook contains instructions for Bullet Journalling and sections for successful use. In addition to the notebook details characteristic of LEUCHTTURM1917 with page numbers and 4 content pages, it also features 3 bookmarks and 4 pages "Future Log".

BULLET JOURNAL®, Medium (145 \times 210 mm), with elastic closure.

Pages	Colour					
240 В	Black		Item no.:	346703		
240 num. Pages	Emerald		Item no.:	355280		
BULLET JOURNAL® SET, incl. Display						
Filled display with 10× Black and 10× Emerald			Item no.:	356140		

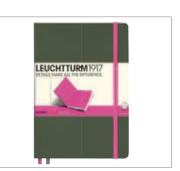




BICOLORE EDITION

An elegant special edition with colour-contrasting first and last pages, pocket, bookmark and elastic band. Available in Medium size with plain or ruled pages. Features all LEUCHTTURM1917 notebook details.













LEUCHTTURM 1917

Special edition BiCOLORE notebooks are available in the following colour combinations: Lime and Orange, Azure and Lime, Army and New Pink, Sand and Red, Anthracite and Light Blue.

M	FDIO	M NO	LEROOK	RICOTOKE	(145×210)	mm), Hardcover
---	------	------	--------	----------	--------------------	----------------

	(
Pages	Colour*		Plain	Ruled
	Lime and Orange	Item no.:	343149	355546
_	Azure and Lime	Item no.:	346747	355548
249 numbered Pages	Army and New Pink	Item no.:	350137	355549
_	Sand and Red	Item no.:	355554	355555
	Anthracite and Light Blue	Item no.:	350138	355550

NEW

SET BiCOLORE, including matching wooden display
Filled display with 20 notebooks in mixed colours and rulings.



Item no.: 347350

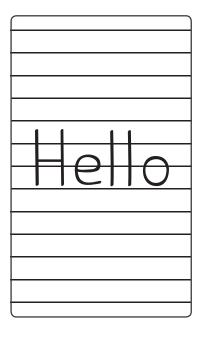
NEW

^{*}An overview of the colours to be discontinued can be found in the price list.



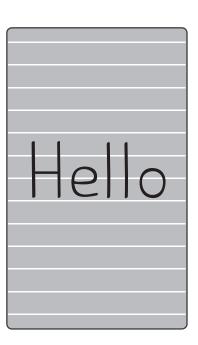
THE WHITELINES PRINCIPLE

Lines should be so fine that they guide your writing or drawing without encroaching upon it. Some years ago, the Whitelines company from Sweden expanded on this idea and made it the functional core of their product. The basic principle is very simple:



The lines are white and the paper is light grey – this is easy on the eye. When photocopying and scanning, the background disappears – the lines are no longer visible.

Tests have shown that this results in significantly better results when it comes to Optical Character Recognition (OCR).



The Whitelines Link® app recognises the pages of the notebook through "automatic capture". You simply have to focus on the page with your smartphone. The app scans automatically, and the writing disappears. You can digitally edit your notes instantly, send them by email or make them accessible immediately via various platforms such as

Dropbox, Evernote or Facebook.







Note

Capture

Share

+ LEUCHTTURM 1917 WHITELINES-LINES





WHITELINES-LINK®-APP

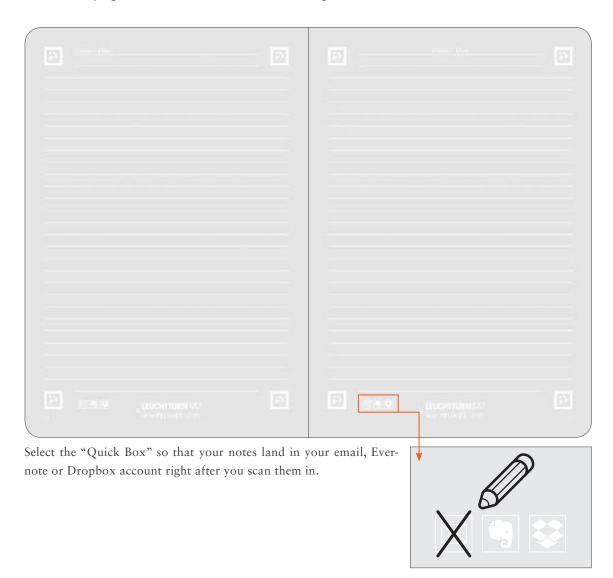
Notes and sketches can be digitalised, edited and dispatched in a few easy steps with the help of this app. The app is free to download from the Apple App Store or for Android from the Google Play Store.





LEUCHTTURM1917 + WHITELINES LINK®

The LEUCHTTURM1917 notebook with all useful features such as page numbers and a table of contents now comes with Whitelines Link® technology. Also available as Academy Pad with removable pages with either lined or dotted rulings.



WHITELINES-LINK®-NOTEBOOK, black with an orange elastic band fastener and page marker

Size	Pages		Ruled	Dotted
Master Slim	121 num. Pages	Item no.:	345308	345310
Medium	249 num. Pages	Item no.:	345311	345312
Pocket	185 num. Pages	Item no.:	345622	345621

WHITELINES-LINK®-ACADEMY-PAD, black with an orange elastic band fastener

Size	Pages		Ruled	Dotted
A4	60 sheets	Item no.:	345313	345316
Medium	60 sheets	Item no.:	345318	345320



For the easel display and other Sketchbook displays see Page 109

LEUCHTTURM 1917 DETAILS MAKE ALL THE DIFFERENCE.

SKETCHBOOK

180 g/m strong, brilliant white paper made from high-quality cellulose for inspiration and design. Ideal for sketches in pencil, charcoal, chalk, pastel, felt tip and marker pen. The sketch books include 96 pages and are available in 12 different colours in Master, Medium and Pocket sizes.



SKETCHBOOKS	Colour		Master	Medium	Pocket
Black		Item no.:	344675	344668	344661
Purple		Item no.:	349373	349374	349375
New Pink		Item no.:	349376	349377	349378
Berry		Item no.:	345002	344996	344990
Orange		Item no.:	345004	344998	344992
Lemon		Item no.:	345001	344995	344989
Lime		Item no.:	344674	344667	344660
Emerald		Item no.:	345005	344999	344993
Azure		Item no.:	349379	349380	349381
Army		Item no.:	349382	349383	349384
Taupe		Item no.:	344672	344665	344658
White		Item no.:	345003	344997	344991

ADDRESS BOOKS AND X-MINI BIRTHDAY CALENDAR

Just like the notebooks: write in them, cross out, rub out. You can attach business cards or stick in address labels or use company stamps in them. An address book with character and a perfect memory.

2 formats in a tried and tested layout: alphabetical index, elastic band fastener, pocket in the cover as well as space on the front and spine for labelling.





ADDRESS BOOKS, hardcover books with pocket in the cover and A-Z cut tabs

Size	A-Z	Colour	Item no.:
Medium (145 × 210 mm)	1 tab per letter 4 pages per letter	•	330862
Pocket (90 × 150 mm)	1 tab per letter 4 pages per letter	ı	316927



X-MINI ADDRESS BOOK FOR YOUR WALLET

Credit card format:

- 26 pages for addresses from A-Z
- One page per letter
- Size: 55 x 80 mm
- 20 units in a small counter-top display – ideal POS-cashiers' desks Item no.: 325725





X MINI BIRTHDAY CALENDAR FOR YOUR WALLET

Credit card format:

- 24 pages for entering birthdays
- Star sign overview
- Size: 55 x 80mm
- 20 units in a small counter-top display

Item no.: 345234



MASTER SLIM WITH STAVES

Created especially for musicians, our Master Slim book now contains full size manuscript paper. It features 121 numbered pages (14 staves on each page) and a contents page. The Master Slim book is thread-bound, printed on 100 g/m² paper and comes with self-adhesive labels. It has a pocket in the back cover which is large enough to hold A4 sheets.



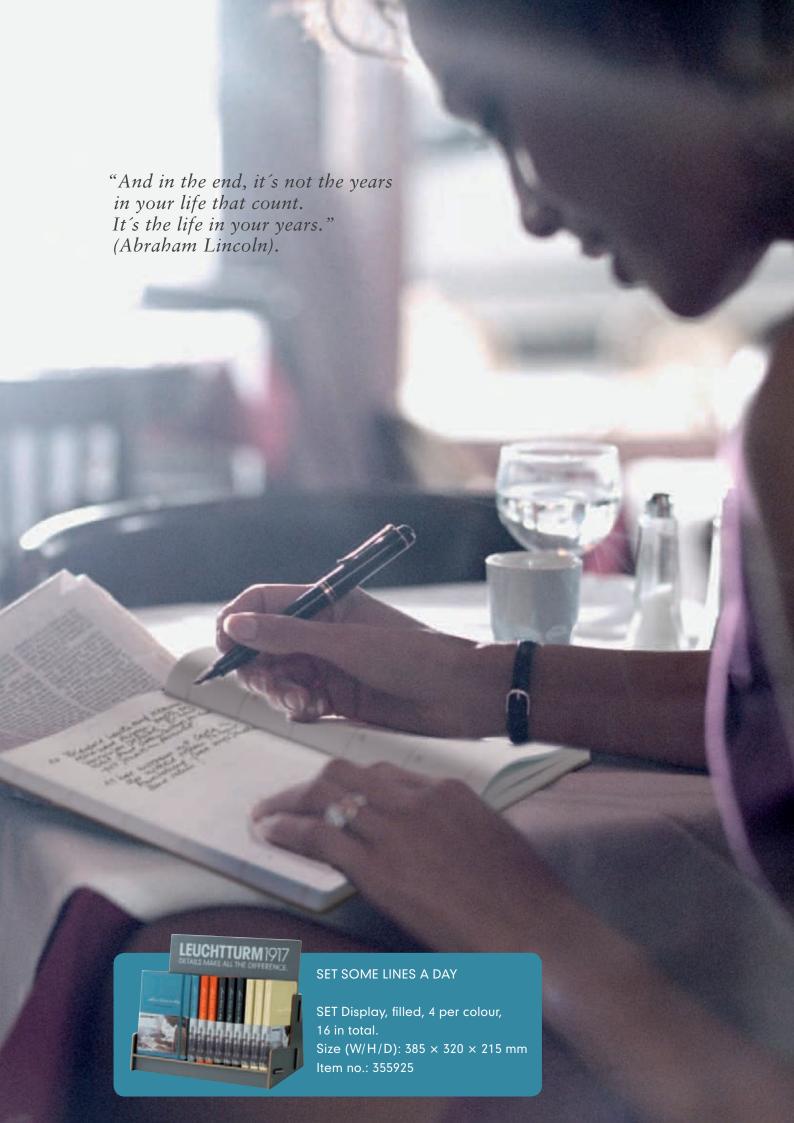






MASTER SLIM WITH STAVES, Hardcover

Size	Colour	Pages	Item no.:
Master Slim (225 × 315 mm)		121 numbered Pages	340833



SOME LINES A DAY – 5 YEAR MEMORY BOOK IN NEW COLOURS

Each page provides space for some lines per calendar day over 5 years. Only the first two digits of the year are printed, i.e. 20__. A great way of easily recalling the extraordinary and the ordinary events in your life and their place in the course of time. In time this special diary will become an interesting reference book of your own past.









SOME LINES A DAY - 5 Year Memory Book

Size	Colour		Pages	Item no.:
		Black		343552
Medium		Orange	265	355278
$(145 \times 210 \text{ mm})$		Nordic Blue	—— 365 pages ——	355276
		Sand		355275

NEW

NEW

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THE PEN LOOP

The perfect solution for the pen, the Pen Loop can match or be a contrasting colour to your notebook.

PEN LOOPS

PEN LOOP

The ideal solution for every notebook and planner. Pen and pencil loop made of a strong elastic strap. Simply stick the Pen Loop to the inside back cover. For thin pencils or thick fountain pens.











PEN LOOP, 40×40 mm, 15 mm elastic strap

	Colour		Item no.:
	Black	can be ordered individually	304637
	Red	can be ordered individually	339055
Assorted unit Earth colours: each	n 4× Navy, Army,	Sand, Anthracite, White	345172
Assorted unit Red-/Yellow-Color each 4× Purple, Berry, New Pink			345174
Assorted unit Green-/Blue-Colour each 4× Royal Blue, Nordic Blue,		Lime	354688
Assorted unit 1917 Metallic Editi	on: 7× Gold, 6× S	ilver, 7× Copper	355495





NEW CALENDAR LAYOUT – DETAILS MAKE ALL THE DIFFERENCE.

We have spent several months speaking to experts and have taken customer suggestions into account. Our aim was to make the layout even clearer and simpler without compromising on our functional details. We have tried out many things for a long time, reduced line weights, adapted spacing and experimented with positioning.

A great step in the right direction was the introduction of a new corporate font: Sweet Sans is a signature Bronkhorst font which was designed based on early 20th century writing. Even in small sizes, it can still be read easily thanks to the open and simple form.

We hope that you like our new layout and look forward to receiving feedback at: newlayout@leuchtturm1917.com



PLANNER VARIANTS

12 MONTHS



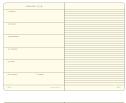
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18 MONTHS





WEEKLY PLANNER & NOTEBOOK

Every double page features one page with the full calendar week and a lined notebook page on the right.

New: now available in a Softcover.

WEEKLY PLANNER

A section with enough space for several lines for every day of the week. One week on every double page.

DAILY PLANNER

An entire page for each working day. To keep the calendar as slim as possible Saturday and Sunday share a page.

WEEK PLANNER

One week is spread in columns over a full double page.

MONTHLY PLANNER WITH NOTEBOOK

Each month is displayed over a two-page spread, 16 months. The notebook section with contents page and page numbers begin after the monthly overviews, meaning that you can cross-reference between the Monthly Planner and the Notebook.

WEEKLY PLANNER & NOTEBOOK

A calendar week on the left and a notebook page on the right. The planner starts in July – in time for the start of the new academic year or new semester.

ACADEMIC WEEK PLANNER

A Weekly Planner – but for a whole 18 months. This planner starts at the beginning of July, runs through the following year and ends on 31st December.

NEW: Starts 1st July

DETAILS MAKE ALL THE DIFFERENCE

Attention to detail is also a feature of the planners from LEUCHTTURM1917. All planners are printed slightly darker than the rulings in the notebooks. While rulings should provide discreet guidance, a planner layout contains a lot of important information, which needs to be easily legible. Aside from the main section available in five different designs, all of our planners also feature the following overviews:



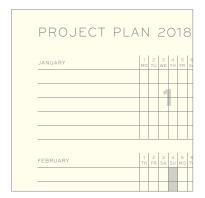
ANNUAL OVERVIEWS

All of our planners feature annual overviews which include the previous and coming year in addition to the current one.



MONTH OVERVIEWS

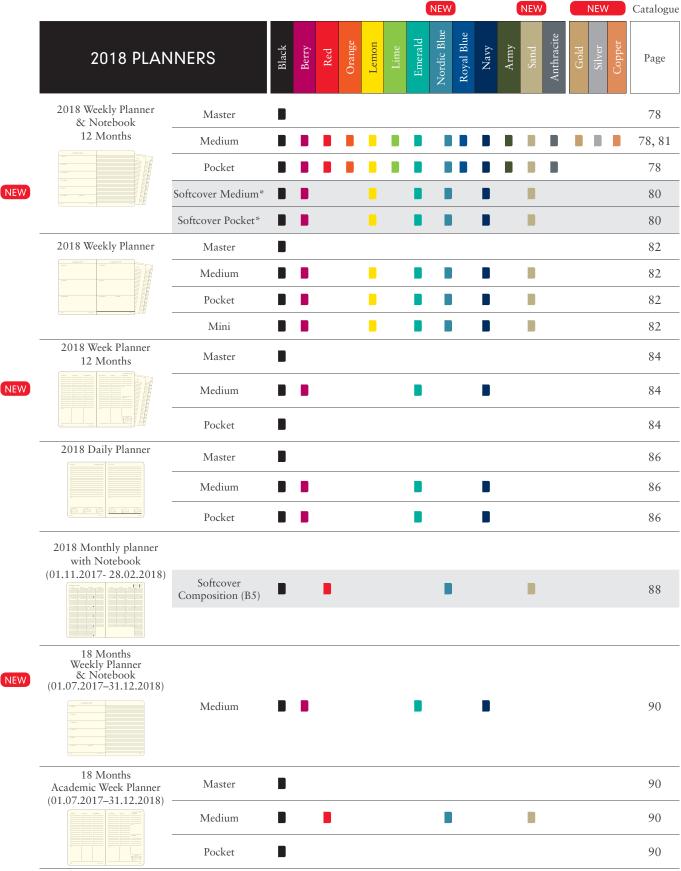
We also provide an annual overview in table format, showing separate months and days, with public holidays and the phases of the moon marked.



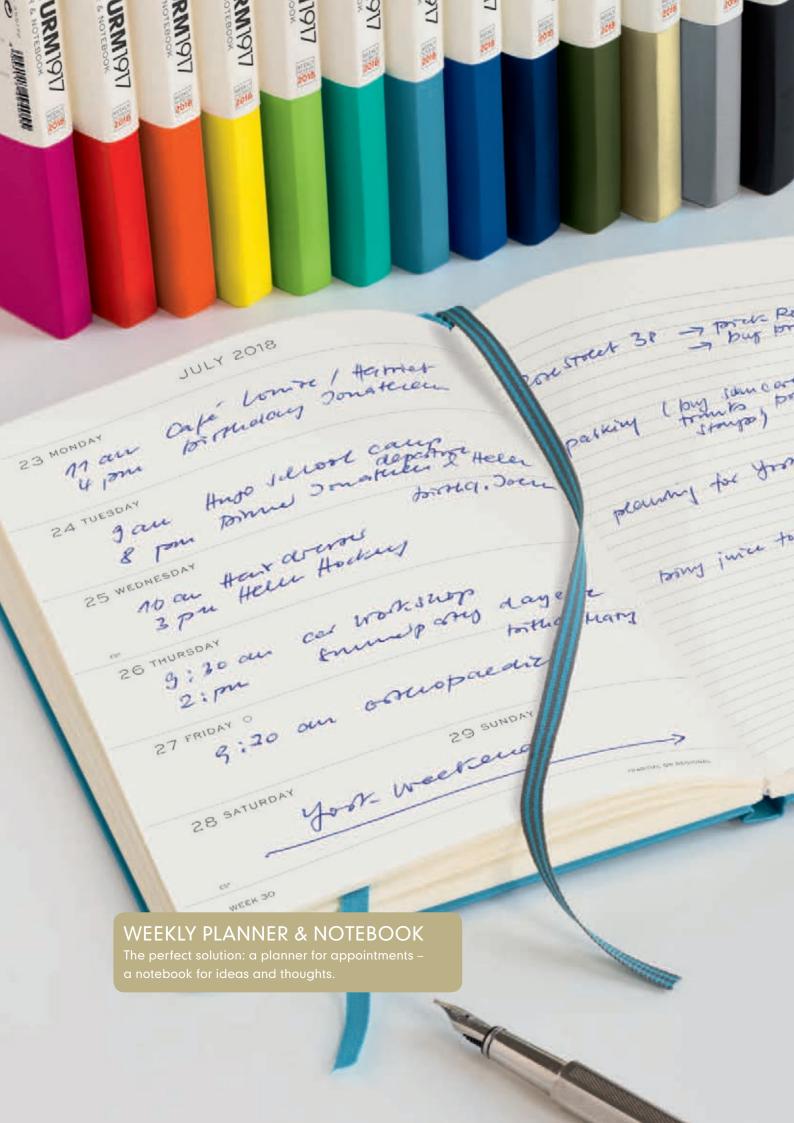
PROJECT PLAN

There are often recurring events and tasks that determine the rhythm of the year. You can get an easy overview of the whole year with our tabular project plan. Monthly tasks can be noted on the left and scheduled according to days and weeks on the right.

2018 PLANNER RANGE OVERVIEW



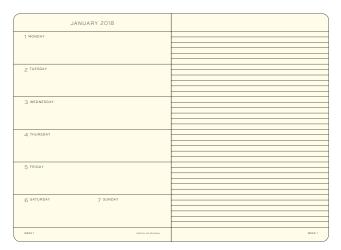
^{*}Softcover Planners without extra booklet.





2018 WEEKLY PLANNER & NOTEBOOK – 12 MONTHS

A full-page calendar week on every double-page spread and a lined notebook page on the right. With all of our well-known overviews and details.



- Overview for 2017, 2018 and 2019
- Year planner 01.2018 06.2019
- Phases of the moon, national and international holidays
- Project planner
- Expandable pocket
- Detachable pages for notes
- 2 Bookmarks
- Self-adhesive labels
- 80 g/m acid-free paper
- 100 g/m acid-free paper for Master size
- High ink compatibility



EXTRA BOOKLET

The hardcover version includes a separate booklet for birthdays, anniversaries and addresses.

2018 WEEKLY PLANNER & NOTEBOOK - 12 MONTHS, Hardcover

Colour		Master	Medium	Pocket
Black	Item no.:	355171	355172	355173
Berry	Item no.:	-	355174	355187
Red	Item no.:	-	355175	355188
Orange	Item no.:	-	355176	355189
Lemon	Item no.:	-	355177	355191
Lime	Item no.:	_	355178	355192
Emerald	Item no.:	-	355179	355193
Nordic Blue	Item no.:	-	355180	355194
Royal Blue	Item no.:	-	355181	355195
Navy	Item no.:	-	355182	355196
Army	Item no.:	-	355184	355198
Sand	Item no.:	-	355185	355199
Anthracite	Item no.:	-	355186	355200

NEW

NEW



2018 WEEKLY PLANNER & NOTEBOOK - SOFTCOVER

For those who prefer a smooth and flexible cover, we have now also published this popular calendar in a Medium size featuring a Softcover. A soft or hard cover appeal to completely different customer wishes. Available in Medium and Pocket size in 7 vibrant colours.









2018 WEEKLY PLANNER & NOTEBOOK - 12 Months, Softcover

		NEW	\
Colour		Medium	Pocket
Black	Item no.:	355201	355208
Berry	Item no.:	355202	355210
Lemon	Item no.:	355203	355211
Emerald	Item no.:	355204	355212
Nordic Blue	Item no.:	355205	355213
Navy	Item no.:	355206	355215
Sand	Item no.:	355207	355214



NEW

Various Displays see page 106

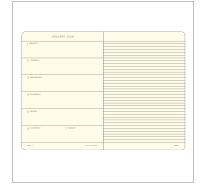
LEUCHTTURM 1917 DETAILS MAKE ALL THE DIFFERENCE.

WEEKLY PLANNER & NOTEBOOK - 1917 METALLIC EDITION

NEW

Guaranteed to be a glamorous companion. The metallic gloss makes the cover look even better. The wrapband, the endpapers and archiving stickers are embossed. On the inside, the calendar follows the well-established layout. The Weekly Planner on the left and a notebook page on the right – vested with all the details of the LEUCHTTURM1917 calendar.









EXTRA BOOKLET

The hardcover version Includes a separate booklet for birthdays, anniversaries and addresses.

2018 WEEKLY PLANNER & NOTEBOOK - 1917 METALLIC EDITION, 12 Months, Hardcover

Colour		Medium
Gold	Item no.:	355559
Silver	Item no.:	355560
Copper	Item no.:	355561





2018 WEEKLY PLANNER

There is a fourth size for the Weekly Planner alongside Master, Medium and Pocket – Mini size. This calendar is big enough for you to keep yourself well organised, but still small enough to fit in your pocket.

JANUARY 2018	JANUARY 2018
1 MONDAY	4 THURSDAY
2 TUESDAY	5 FRIDAY
3 WEDNESDAY	6 SATURDAY 7 SUNDAY
WEEK 1 - PRINTING OF RESOURCE	WEEK 1

- Overview for 2017, 2018 and 2019
- Year planner 01.2018 06.2019
- Phases of the moon, national and international holidays
- Project planner
- Expandable pocket
- 2 Bookmarks
- Self-adhesive labels
- 80 g/m acid-free paper
- 100 g/m acid-free paper for Master size
- High ink compatibility



EXTRA BOOKLET

Includes a separate booklet for birthdays, anniversaries and addresses.

2018 WEEKLY PLANNER, Hardcover with extra booklet

Colour		Master	Medium	Pocket	Mini*
Black	Item no.:	355216	355217	355218	355236
Berry	Item no.:	-	355219	355230	355237
Lemon	Item no.:	-	355220	355231	355238
Emerald	Item no.:	-	355221	355233	355239
Nordic Blue	Item no.:	-	355222	355234	355240
Navy	Item no.:	-	355224	355229	355242
Sand	Item no.:	-	355223	355235	355241

^{*} Mini planners without extra booklet.

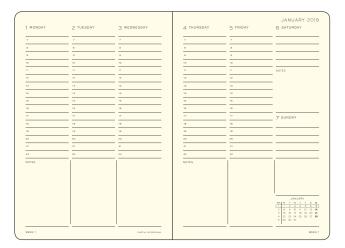
70 × 110 mm





2018 WEEK PLANNER

One week extends in columns over a full double-page spread. Each hour has on line (from 7 am to 10 pm). For a detailed daily planning and good week overview. The Weekly Planner is also available as an 18-month monthly calendar.



- Overview for 2017, 2018 and 2019
- Year planner 01.2018 06.2019
- Phases of the moon, national and international holidays
- Project planner
- Expandable pocket
- 2 Bookmarks
- Self-adhesive labels
- 80 g/m acid-free paper
- 100 g/m acid-free paper for Master size
- High ink compatibility



EXTRA BOOKLET

Includes a separate booklet for birthdays, anniversaries and addresses.

2018 WEEK PLANNER 12 MONTHS, Hardcover with extra booklet

Colour		Master	Medium	Pocket
Black	Item no.:	355261	355262	355263
Berry	Item no.:	_	355264	_
Emerald	Item no.:	_	355265	_
Navy	Item no.:	_	355266	_

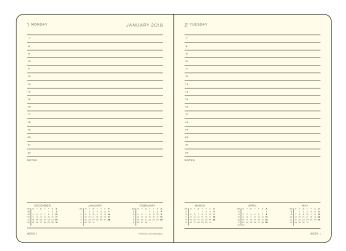






2018 DAILY PLANNER

A full page for every weekday, with Saturday and Sunday sharing a page. Each hour has on line (from 7 am to 10 pm). For a detailed daily planning. You can now get this generous size in 4 selected colours.



- Overview for 2017, 2018 and 2019
- Year planner 01.2018 06.2019
- Phases of the moon, national and international holidays
- Project planner
- Expandable pocket
- Detachable pages for notes
- 2 Bookmarks
- Self-adhesive labels
- 80 g/m acid-free paper
- 100 g/m acid-free paper for Master size
- High ink compatibility

2018 DAILY PLANNER Hardcover

Colour		Master	Medium	Pocket
Black	Item no.:	355243	355244	355245
Berry	Item no.:	-	355248	355251
Emerald	Item no.:	-	355249	355252
Navy	Item no.:	-	355247	355250

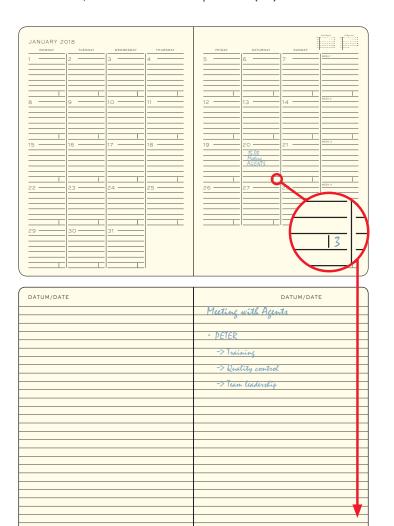


Various Displays see page 106



2018 MONTHLY PLANNER WITH NOTEBOOK

The Monthly Planner features a double page spread for each month, with weeks listed horizontally underneath one another. The planner starts in November of the previous year and lasts for 16 months. The notebook section is after the calendar part and covers 88 pages. Boxes for cross-references and page numbers link the Monthly Planner with the Notebook. Available as a softcover, in Pocket and Composition (B5) formats.



- 88 numbered notebook pages with blank table of contents
- 1. Nov. 2017 28. Feb. 2019
- Overview for 2017, 2018 and 2019
- Year planner 01.2018 06.2019
- Phases of the moon, national and international holidays
- Project planner
- Expandable pocket
- Detachable pages for notes
- 2 Bookmarks
- Self-adhesive labels
- 80 g/m acid-free paper
- High ink compatibility

CROSS-REFERENCING

There is a small box after each date in the calender overview for cross-referencing the page number of the notebook section.

2018 MONTHLY PLANNER WITH NOTEBOOK - 16 Months, Softcover

Colour		Composition (B5)
Black	Item no.:	355253
Red	Item no.:	355254
Nordic Blue	Item no.:	355255
Sand	Item no.:	355256

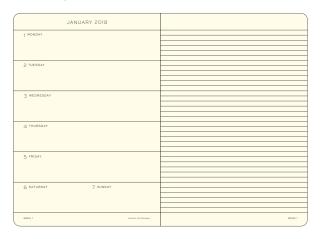
HTTURN1917 MAKE ALL THE DIFFERENCE. 2018 17.2017 - 31.12.2018

EKLY PLANNER & NOTEBOOK



2018 WEEKLY PLANNER & NOTEBOOK – 18 MONTHS

Every double page features one page with the full calendar week and a lined notebook page on the right.



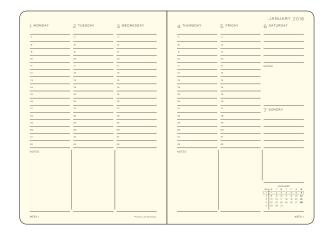
- July 1st 2017 Dec 31st 2018
- Overview for 2017, 2018 and 2019
- Year planner 07.2017 06.2019
- Phases of the moon, national and international holidays
- Project planner, Expandable pocket
- Detachable pages for notes
- 2 Bookmarks
- Self-adhesive labels
- 80 g/m acid-free paper
- High ink compatibility

WEEKLY PLANNER & NOTEBOOK 2018, 18 MONTHS*, Hardcover with extra booklet

Colour		Medium
Black	Item no.:	355761
Berry	Item no.:	355762
Emerald	Item no.:	355763
Navy	Item no.:	355764

2018 ACADEMIC WEEK PLANNER – 18 MONTHS

One double-page spread per week. A column per day.



- July 1st 2017 Dec 31st 2018
- Overview for 2017, 2018 and 2019
- Year planner 07.2017 06.2019
- Phases of the moon, national and international holidays
- Project planner, Expandable pocket
- Detachable pages for notes
- 2 Bookmarks
- Self-adhesive labels
- 80 g/m acid-free paper
- 100 g/m acid-free paper for Master size
- High ink compatibility

AKADEMISCHER WEEK PLANNER, 18 MONTHS*, Hardcover without extra booklet

Colour		Master	Medium	Pocket
Black	Item no.:	355267	355268	355269
Red	Item no.:	_	355271	-
Nordic Blue	Item no.:	_	355272	-
Sand	Item no.:	_	355273	-



NEW: Starts

1st July



BUSINESS CARD CASE AND BOOK BOX

Stylish paper storage options.







BUSINESS CARD CASE

Looks like a small notebook from the outside. However, it acts as a stylish yet handy case for up to 25 business cards.







BUSINESS CARD CASE (65 \times 100 \times 15 mm), with elastic closure.

Item no.:	350140	
Item no.:	355970	NEW
Item no.:	350144	_
Item no.:	350143	
Item no.:	350141	
	Item no.: Item no.: Item no.:	Item no.: 355970 Item no.: 350144 Item no.: 350143

SET BUSINESS CARD CASE, including Display

Filled display: 10× Black, 5× Berry, 5× Orange, 5× Azure and 5× Army		Item no.:	350729
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An overview of the colours to be discontinued can be found in the price list.



THE BOOK BOX

Although it looks like a thick notebook, this is actually a storage box. You could, for example, store a whole project in one, complete with all documents and models all in one place. It is big enough to take A4 pages and and can be filled up to 5 cm deep. Ideal for creative people. The lid is closed with an elastic enclosure band. As with our notebooks, the Book Box is also supplied with a set of self adhesive labels for indexing.





BOOK BOX (255 \times 340 \times 60 mm)

Black	Item no.:	342482
New Pink	Item no.:	350407
Red	Item no.:	347210
Orange	Item no.:	350409
Azure	Item no.:	347209
Navy	Item no.:	350410
Army	Item no.:	350408
Anthracite	Item no.:	350413



IRREPLACEABLE FOR ORGANIZING YOURSELF AND INSPIRING YOUR CREATIVITY









■ PORTFOLIOS



CERTIFICATE PORTFOLIO

The 20, 40 or 60 sturdy, document-quality clear punched pockets facilitate protective yet appealing presentation of certificates, deeds and other important documents.



For storing important documents securely, also suitable for the stylish presentation of printed documents.

CERTIFICATE PORTFOLIO

Overall size	Pocket size	Colour	Capacity	Item no.:
			20 Pockets	314763
255 × 325 mm	218 × 295 mm	Black	40 Pockets	320023
			60 Pockets	342494

FUNCTIONAL PORTFOLIOS

All our portfolios are characterised by high-quality workmanship with seamed double-guarded binding, an elegant leatherette cover and a very functional design.



CONFERENCE PORTFOLIO

The strong clip, the penholder and corner pocket make this classic conference portfolio case elegant and functional.

With double guarded binding.

CONFERENCE PORTFOLIO

	Overall size	Colour	Item no.:
Conference Portfolio	260 × 325 mm	Black	332041



MAGAZINE FOLDER

This folder helps you to file magazines and catalogues and keep them in good condition while still being able to read. Up to twelve magazines with a total thickness of 45 mm can be stored by means of detachable rods.

MAGAZINE FOLDER

	Overall size	Colour	Item no.:
Magazine Folder	$(B/H/T) 225 \times 315 \times 60 \text{ mm}$	Black	337206

Also suitable for use as presentation portfolios for certificates and contracts.



FOR MUSICIANS

We have many storage solutions for your sheet music and song lyrics. Some prefer the features of the springback binder (page 83), others the simple artists' portfolio case (page 84), and composers use our Master Slim notebook ruled with staves (page 53).

We also offer a simple music portfolio, in which you can attach your sheet music, and also store extra copies or tissues.



THE MUSIC PORTFOLIO

A sturdy and attractive portfolio case with elastic fastener and 2 transparent corner pockets for copies or handkerchiefs. 3 elastic rubber bands for attaching sheet music.

THE SHEET MUSIC PORTFOLIO

	Overall size	Colour	Item no.:
Without elastic strap	$265 \times 335 \text{ mm}$	Black	339269



THE SHEET MUSIC PORTFOLIO

We have improved our popular portfolio case even more. An additional, sturdy elastic strap at the back. Simply place your hand inside and the case can be held securely with one hand, e.g. in the choir, leaving the other hand free to turn the page.

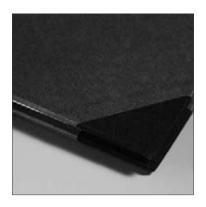
THE SHEET MUSIC PORTFOLIO

	Overall size	Colour	Item no.:
With elastic strap	265 × 335 mm	Black	317520

ARTIST PORTFOLIO

These artist portfolios are made by hand in a traditional, bookbinding way and have a robust cover. The corners and the zigzag spine have been reinforced using book linen and care has been taken so that the linen's cut edges are encased by the cover. Each portfolio is secured with 3 cotton ribbons and the interior is equipped with white acid-free card and 3 flaps which hold all works of art in place. A label is included with each portfolio.







ARTIST PORTFOLIO

		For A4	For A3	For A2
Size		250 × 330 mm	$350 \times 500 \text{ mm}$	540 × 720 mm
Colour	Max. capacity	25 mm	25 mm	25 mm
Black	Item no.:	329083	329055	303472



PEKA SPRINGBACK BINDERS - SINCE 1917

Springback binders make it possible to bind documents, menus, recipes, photo prints and many other things with very little effort, in a system which is as secure as a book yet highly flexible. With a durable, wipe-clean cover and an inside lining made of card. All springback binders are supplied with a set of stickers for labelling the cover and spine. There are 10 colours to choose from.







PEKA-SPRINGBACK BINDERS (notebook cover), 220 × 305 mm

Size	Capacity	Spine	Colour	Item no.:
A4 (220 × 305 mm)	ca. 250 sheets	25 mm	Black	318056
,	~ M/		Berry	345722
/			Red	341740
			Lemon	345723
		7	Emerald	345721
			Azure	346704
			Navy	337226
			Army	348338
•			Anthracite	345720
			White	341739

^{*}An overview of the colours to be discontinued can be found in the price list.

PEKA SPRINGBACK BINDER - SPECIAL SIZES

Alongside our colourful classics in A4, we are able to fulfil further needs in terms of capacity and size. New to the range is the A4 landscape format. We have reacted to regular customer requests for a 'Landscape' springback binder, which artists, for example, can use to store and display their drawings in the right format.







PEKA CLASSIC SPRINGBACK BINDERS

Size	Capacity (80-g/m-Papier)	Spine	Colour	Item no.:	
A4 horizontally (305 × 220 mm)	ca. 150 sheets	25 mm	Black	356057	NEW
A4 (220 × 305 mm)	ca. 500 sheets	45 mm	Black	303202	
A5 (148 × 210 mm)	ca. 250 sheets	25 mm	Black	300582	

LEUCHTTURM 1917

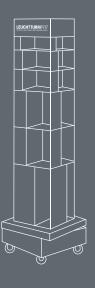
DETAILS MAKE ALL THE DIFFERENCE.



SHOP DISPLAYS







POS



THE LEUCHTTURM1917 COLOUR CONCEPT

Our experience has shown that a significantly better sales result can be achieved by adhering to two principles:

INCORRECT



SUGGESTION 1

Colours should always be presented in blocks – this ensures that they make their full impact.

SUGGESTION 2

Books should always be presented in blocks of colour, this ensures it and creates maximum impact





The natural gradation of the colour spectrum should be used as guide. It may be helpful to divide the range of colours into colour groups and present these correspondingly.



ACRYLIC REVOLVING DISPLAY TOWERS

These displays have a modular construction and can therefore be altered or extended at any time. They rotate, and each module is supplied with transparent clip bars for price labelling. Perfect for presenting notebooks and/or planners.



40cm TOWER DISPLAY



27cm TOWER DISPLAY SOFTCOVER



27cm COUNTER DISPLAY



COMPOSITION (B5) MODULE

A module for the Composition (B5) format is available for our acrylic revolving display towers.

Module 40cm Tower Display Item no.: 350546 Module 27cm Tower Display Item no.: 350547

MODULAR DESIGN

Construct your desired display in modules. We will be happy to provide you with suggestions or advise you regarding mounting.

40cm TOWER DISPLAY (measuring 40×40 cm)

		Height	Capacity	Item no.:
LEUCHTTURM 1917 DETAILS MACHEN DEN UNTERSCHIED.	Display crown	15 cm	With acrylic frame for replacing the display header	332992
·	Module Mini	13 cm	Four sides to hold 21 notebooks	344121
}	Module Pocket	17 cm	Four sides to hold 18 notebooks / 18 address books / 18 Academy Pads / 27 Softcovers / 10 daily planners / 13 weekly planners	322875
}	Module Medi- um	23 cm	Four sides to hold 13 notebooks / 13 address books / 22 Softcovers / 10 daily planners / 15 weekly planners	335486
}	Module Composition (B5)	27 cm	Four sides to hold 17 Softcover-Notebooks / 17 Monthly Planner with Notebook	350546
}	Module Master	34 cm	Four sides to hold 11 Master Classic/8 Master Slim 5 daily planners / 9 weekly planners / 5 springback binders	331979
8 8	Floor pedestal	31 cm	Rotating, with four castors, two lockable	303534

27er-TOWER DISPLAY AND 27er COUNTER DISPLAY (measuring 27×27 cm)

		Height	Capacity	Item no.:
LEUCHTTURM 1917 DETAILS MACHEN DEN UNTERSCHIED.	Display crown	10 cm	With acrylic frame for replacing the display header	312798
}	Module Mini	13 cm	Four sides to hold 12 notebooks	344120
	Module Pocket	17 cm	Four sides to hold 10 notebooks/	
			10 Academy Pads / 14 Softcovers /	327614
			7 daily planners / 13 weekly planners	
	Module Medium	23 cm	Four sides to hold 6 notebooks / 6 address books /	
			9 Softcovers / 5 daily planners/ 9 weekly planners	300653
	Module	27 cm	Four sides to hold 7 Softcover-Notebooks /	
}	Composition (B5)		7 Monthly Planner with Notebook	350547
	Module Master	34 cm	12 Master Classic notebooks per module /	
}			13 Master Slim / 8 daily planners /	330095
			13 weekly planners / springback binders	
	Floor pedestal	21 cm	Rotating, with four castors, two lockable	
8				318317
	Counter	6 cm	Rotating	
	pedestal			328489

DISPLAY TOWER ACCESSORIES

Helpful accessories are available to heighten the functionality of the display:



DISPLAY ADAPTER

The practical way to present Pen Loops or flyers. Simply attach between two modules
See page 98

Size (W/H/D): $100 \times 120 \times 70 \text{ mm}$

Item no.: 343757



DISPLAY CARDS FOR 2018 PLANNERS

Make a calendar display from a notebook display in the blink of an eye

27er-Display Item no.: 346607 40er-Display Item no.: 346603



PEN LOOP WOBBLER*

An effective eye-catcher which can be attached anywhere easily and makes clear immediately what the product is used for.

Item no.: 345714

*Wobbler does not include pen.





DISPLAY CARDS FOR SOFTCOVER NOTEBOOKS

Make a softcover display from a notebook display in the blink of an eye

27CM-Display Item no.: 354155 40CM-Display Item no.: 354157



SKETCHBOOK EASEL

Modelled on an artist's easel, this tower display leaves no doubts as to the artistic purposes of the books it holds. The wooden display is made from robust MDF. We supply the display as self assembly kit which is simple to construct.

SKETCHBOOK EASEL PRODUCT SET

Size	Colourn	Menge
	Black, Lime, Emerald, Taupe	4 Per colour
Pocket	Purple, New Pink, Lemon, Berry, Orange, Azure, Army, White	3 Per colour
Medium	Black, New Pink, Berry, Orange, Lime, Emerald, Taupe, Army	4 Per colour
	Purple, Lemon, Azure, White	3 Per colour
	Black, Emerald	3 Per colour
Master	Purple, New Pink, Berry, Orange, Lemon, Lime, Azure, Army, Taupe, White	2 Per colour

Size (W/H/D): $640 \times 1713 \times 600$ mm (Unequipped): Item no.: 347135

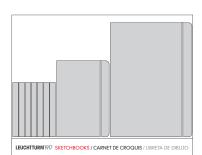
Sketchbook easel product set Item no.: 347351



SKETCHBOOK TABLE DISPLAY

Suitable for presenting sketchbooks in Pocket, Medium or even Master size.

Size (W/H/D): $500 \times 380 \times 170$ mm. (Display only, no books) Item no.: 346330



SKETCHBOOK TABLE DISPLAY PRODUCT SET

Size	Pocket	Medium	Master
SET 1 Item no.: 346439	each 2× Black and New Pink, each 1× Orange, Lemon, Army	each 1× Black, New Pink, Orange, Lemon, Army	each 1× Black, New Pink, Orange, Lemon, Army
SET 2 Item no.: 346440	each 2× Purple and White, each 1× Azure, Lime, Taupe	each 1× Purple, Azure, Lime, Taupe, White	each 1× Purple, Azure, Lime, Taupe, White

TABLE DISPLAYS

We have combined perfect presentation and product communication at the POS with our table displays. Either made from printed MDF panels, delivered as an assembly kit and constructed using a push-fit system or without assambly made from clear acrylic.



MEDIUM "WAVE" COUNTER DISPLAY

These displays can be presented together, either next to or behind one another (e.g. in front of a wall) and provide a striking yet harmonious look at the same time.

Ideal for presenting new colours.

Size (W/H/D): $95 \times 160 \times 620$ mm (Display only) Item no.: 350728



STEP DISPLAY

A new format requires the correct display – this display is well suited for our Softcover notebooks and the Composition (B5) format.

For up to 24× Composition (B5) and 20× Pocket or $10\times$ Master Slim, $12\times$ Medium and $20\times$ Pocket. Size (W/H/D): $480\times180\times320$ mm (Display only) Item no.: 350727



WOODEN NOTEBOOK TABLE DISPLAY

This display holds 20 Medium notebooks – this is equal to two packaging units. The colours really stand out against the grey background.

Size (W/H/D): $385 \times 320 \times 215$ mm (Display only, no books) Item no.: 347230 Filled display see Page 58



ACADEMY PAD DISPLAY

The Academy Pads look like notebooks at first glance so we have developed a display which makes it clear to the customer how the product differs from a notebook and which advantages and features it has.

Size (W/H/D): $500 \times 580 \times 250$ mm (Display only, no books) Item no.: 347228 Filled display see Page 46



JOTTBOOK-DISPLAY

Jottbooks: slimline, flexible, and practical when you're on the move. This display shows off the advantages of the Jottbooks and presents them in a customer-friendly way in the various sizes, colours and rulings.

Size (W/H/D): $310 \times 460 \times 215$ mm (Display only, no books) Item no.: 347222 Filled display see Page 43

JOTTBOOK SET, including matching wooden display

Mixed colour selection in all 3 rulings (Ruled, Squared and Plain) 27× Pocket 28× Medium

16× A4



Item no.: 347352



BUSINESS CARD CASE DISPLAY

This display is ideal for the perfect impulse purchase.

Size (W/H/D): $230 \times 65 \times 240$ mm (Display only,) Item no.: 350725



ACRYLIC NOTEBOOK TABLE DISPLAY

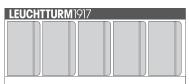
Suitable for presenting our notebooks and planners, as well as our sketchbooks in a slightly modified form.

Size (W/H/D): $500 \times 210 \times 170$ mm. (Display only, no books) Item no.: 339918

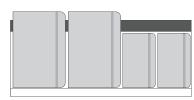


25× Medium

FILLING OPTIONS FOR THE TABLE DISPLAY.



5× 6 Pocket



2× 6 Pocket and 2× 6 Medium



6× Pocket, 6× Medium, 5× Master Classic / 8× Master Slim

FOR THE PEN LOOP

Customers do not actively look for the Pen Loops, however with our POS displays on the counters or spinners they provide good additional sales.



THE PEN LOOP DISPLAY

This display has been designed to present the Pen Loop effectively in the smallest possible amount of space. This can be done at the till so that every customer who buys a notebook or planner is offered the Pen Loop as well. The display has three sections, each taking ten Pen Loop blisters. It is child's play to set up. You can order the display for free when you buy two packaging units of Pen Loops.

Size (W/H/D): $120 \times 440 \times 260 \text{ mm}$

Item no.: 343754



THE PEN LOOP DISPLAY FOR SHELVES

40 Pen Loops for staggered displays. Suitable for shelf and counter displays. Attractive, self-explanatory and a perfect impulse purchase product

Size (W/H/D): $210 \times 200 \times 190 \text{ mm}$

Item no.: 350726



THE PEN LOOP WOBBLER

The intriguing Pen Loop Wobbler can be attached anywhere. Equipped with a pen (not supplied), it makes a perfect space-saving product display item at the POS.

Item no.: 345714

SAMPLE BOOKS AND STAND-UP DISPLAYS

Bring our products into the spotlight and allow your customers to discover the quality for themselves. The opportunity for customers to pick products up, feel them and compare them is one of the key aspects of a well managed shop.



SAMPLE BOOKS

Details make all the difference, but you only notice them when you open the book. Give your customers the opportunity to discover the advantages of our books. We have developed sample books with guides especially for your customers. For this reason, we have prepared sample books with explanations. Order these free sample books regularly, so that your display always looks pristine.

Master Slim (E) Item no.: 343537 Medium (E) Item no.: 343540



A4 POSTER DISPLAY

Planners belong on tables, and we've created the perfect stand-up display for these planner tables. Made from acrylic with an A4 promotional image for the current planner season.

Size (W/H/D): $210 \times 300 \times 98$ mm.

Item no.: 347390



THE PRESENTER

The presenter optimally displays 1 Medium and one Pocket book. The acrylic pouch at the back makes it easier to replace advertising material – for presenting a new colour or a promotion for name embossing, for example. Impressive in combination with a Medium sample book (see above).

Size (W/H/D): $248 \times 340 \times 100$ mm.

Item no.: 345599

BOOKREST

Indispensable for the meticulous and tidy product presentation of LEUCHTTURM1917 books.



In order to better differentiate between the LEUCHTTURM1917 product families, we have developed a bookrest which can display an Academy Pad, a Sketchbook, the Whitelines Link® feature or a planner and clearly show the differences between the products.

The advertising cards are placed in a clear pocket and can be changed easily. Each bookrest is supplied with advertising cards for all four product families.

Size (W/H/D): $250 \times 225 \times 149$ mm.

With advetising cards in English. Item no.: 347435



NOTIZBUCHER





LEUCHTTURMYOT/ DETAILS had be devered.

BOOKRESTS FOR YOUR SHOP WINDOW OR TABLE

This small acrylic support shows our books and folders in the right light. Ideal for dressing shop windows or tables.

Size (W/H/D): $105 \times 150 \times 100$ mm

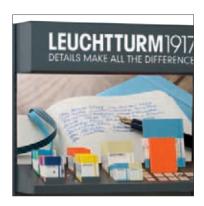
Item no.: 334223





ILLUMINATED SHELVES

Perfectly matches the LEUCHTTURM1917 products, their colours and product descriptions.



CHANGEABLE PICTURE

New products or promotions can be communicated separately by simply exchanging the posters.



SALES COMMUNICATION

Alongside clear pictograms and explanations, there are drawers for explanatory sample books.



ILLUMINATED SHELVES

There is lighting under each shelf which enhances the colours. Partitions allow for front and rear mounted display of books.

FILLING (EXAMPLE)

Size	Quanity
Mini	10 pcs.
Pocket	70 pcs.
Medium	120 pcs.
Master Classic	25 pcs.
Master Slim	35 pcs.
Pen Loop	40 pcs.

Our standard shelf has the following measurements (W/H/D): $103 \times 219 \times 56$ cm.

If you need further information or have any individual requirements, please ask your sales agent or contact us at:

sales@leuchtturm1917.com or

tel.: +49 (0)4152 801 0 Item no.: 347438



ILLUMINATED GONDOLA

Constructed according to the same principles of goods presentation as the bookshelf. The coloured sides of the gondola can be changed or renewed according to the trend or relevance of the colour.



ILLUMINATED LOGO

Top quality - but not intrusive: The shining LEUCHTTURM1917 logo on the top



COMMUNICATING THE DETAILS

Explaining the details of the Books, complement the visual presentation of the shelves



WELL LIT SHELVES

Just like the shelving units, the gondola also has illuminated shelves. This allows the colours to be displayed to their full potential.

FILLING (EXAMPLE)

Size	Quanity
Mini	50 pcs.
Pocket	290 pcs.
Medium	320 pcs.
Master Classic	45 pcs.
Master Slim	70 pcs.
Pen Loop	80 pcs.

Our standard gondola has the following measurements (W/H/D): $85 \times 140 \times 152$ cm

If you need further information or have any individual requirements, please ask Your sales agent or contact us at:

sales@leuchtturm1917.com or

tel.: +49 (0)4152 801 0 Item no.: 347439

POSTERS

As decoration or for brand presentation. Order a LEUCHTTURM1917 poster in A1 size or contact us for a custom made poster for your window display.

2017 NOTEBOOK STACK



1917 METALLIC EDITION



NORDIC BLUE - SAND



POSTER	Size		
Colour gradient Leuchtturm1917 – 2017 Edition (841 × 590 mm)	A1	Item no.:	355714
Nordic Blue and Sand (590 × 841 mm)	A1	Item no.:	355723
1917 Metallic Edition (590 × 841 mm)	A1	Item no.:	355732
2017 Notebook stack (590 × 841 mm)	A1	Item no.:	355721
New Colours - 2017 Edition (841 × 590 mm)	A1	Item no.:	355718



COLOUR GRADIENT LEUCHTTURM1917 - 2017 EDITION



NEW COLOURS - 2017 EDITION



FLYERS

In order to communicate the variety and features of the LEUCHTTURM1917 notebooks at the point of sale, product flyers are an advantageous and space-saving aid.

CONSUMER FLYERS FOR LEUCHTTURM1917 NOTEBOOKS AND PLANNERS

These explain the assets of the feature-filled notebooks and planners from LEUCHTTURM1917 in a concise way.



The A6 format fits perfectly in our display adapter (see p. 108). This means that the flyers can be presented where they are needed – next to the product.

Flyer Item no.: 346230

Display Adapter Item no.: 343757



LEUCHTTURM1917 + WHITELINES LINK®

This flyer has been developed to explain the function of Whitelines Link® at the POS. It includes a QR code which you can use to download the app instantly. The Whitelines Link® function can be tried out straight away using a test page from the flyer.

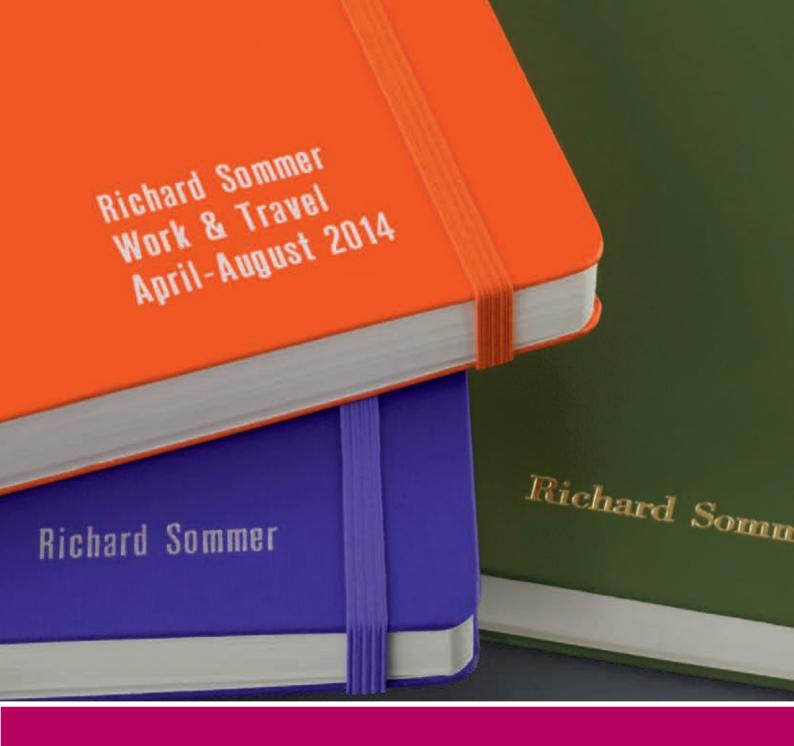


This flyer is the same size as our Pocket notebooks and fits perfectly in our display adapter. (see Page 108)

Flyer Item no.: 346217

Display Adapter Item no.: 343757





A BOOK BECOMES YOUR BOOK

Choose from our selection of colours, formats and layouts, and complement your choice with a pen loop and personalised embossing: Create your own bespoke notebook.

■ CUSTOMISATION





NAME EMBOSSED ON NOTEBOOKS AND PLANNERS

Offer your customers an extra special service, individual name embossing on notebooks from LEUCHTTURM1917. The customer chooses their desired notebook or planner from LEUCHTTURM1917 in the shop, provides the name to be embossed and pays you. You transfer the order to us and we send the finished embossed book to your shop, or if required, to the customer's address.

FONTS

Choose between two different fonts for your personalised embossing:

- · Grotesk, 24 pt letter height 6 mm
- · Antiqua Bodoni, 20 pt letter height 5 mm

COVERS



Choose from 17 colours.

- Black
 - Purple
 - New Pink
- Berry
 - Red
- Orange
 - Lemon
 - Lime
- Emerald
- Nordic Blue
- Azure
 - Royal Blue

Anthracite

- Navy
- Army
- Sand
- White

GROTESK



EMBOSSING FOILS



Play around with colours for your logo and name embossing.

- Black
- Lavender
- Pink
- Dark Pink
- Signal Red
- Lemon
- Grass Green
- Aqua Blue
- Chocolate Brown
- Light Grey
- White
- Silver Gold
- Copper
 - Blind/Matt

ANTIQUA BODONI



PEN LOOPS



Complement with Pen Loops.

- Black
 Purple
- New Pink
- New Pink
 Berry
- Red
- Lemon
- Lime
- Nordic Blue
- Azure

 Royal Blue
- Navy
 - Army
- Anthracite White

NOTEBOOKS AS BRAND AMBASSADOR

Combine the individuality of your brand with the individuality of a notebook and refine this with an embossed logo. Whether blind or colour-embossing – make your brand into a constant companion for your customers or employees.









WRAPBAND AND PREMIUM PACKAGING

Use the wrapbands for your own communication and give the book the right outfit for a good first impression. It's not just the content that counts, the packaging is also important. Our Book Boxes can also be customised with a UV print.











REFINED OR CUSTOM-MADE

We can fully customise our notebooks for you, even with a small order.

COVERS

Various cover colours or materials (e.g. genuine leather) are available to choose from. The covers can be printed (using the offset printing process) and laminated afterwards.



ELASTIC ENCLOSURES BANDS AND BOOKMARKS

Choose the perfect combination of elastic enclosure band, bookmark and cover from a wide range of colour options.



ENDPAPERS

This page is used in book production in order to attach the book cover to the inner block. It consists of especially sturdy paper. You can design it according to your own ideas and wishes.



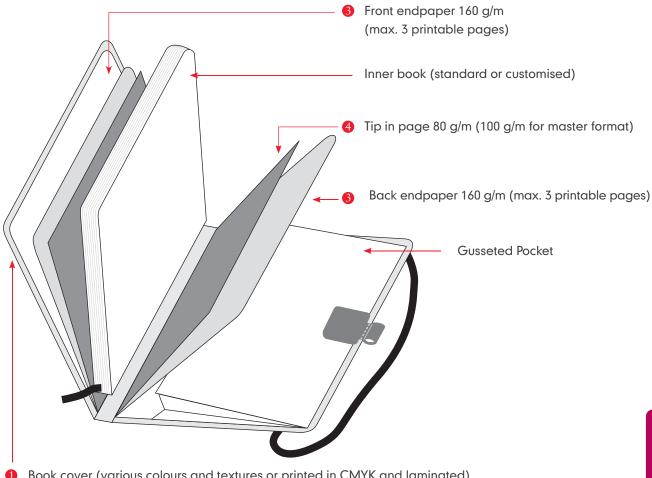
TIP IN PAGE

An advertising or tip in page is an individually designed, single sheet, which can be inserted anywhere in a book that has already been produced. It provides space for additional communication.

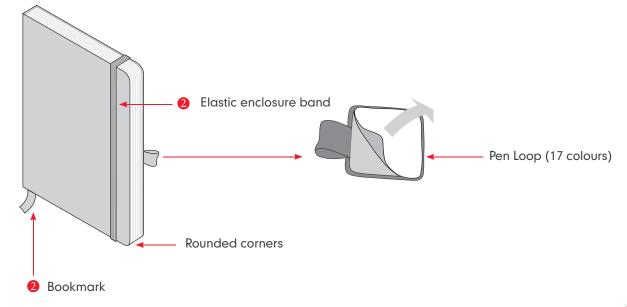


NOTEBOOK COMPONENTS

Depending on your requirements, notebooks can be customised with regard to the different components along the production and supply chain. What's possible? - We will be happy to advise you!



Book cover (various colours and textures or printed in CMYK and laminated)



MEET LEUCHTTURM1917

We care about our customers and partners.



FAIRS



OFFICE AND FIELD SERVICE



DISPLAYS

SHELFS & GONDOLAS









WWW.LEUCHTTURM1917.COM



FACEBOOK / TWITTER/ INSTAGRAM/ SNAPCHAT



YOUTUBE / LEUCHTTURM1917





EVENTS





YOUR SHOP WINDOW

We would be more than happy to advise and assist you with your window display. LEUCHTTURM1917 colours are real eye-catchers and have an appealing effect on customers. Call us on:

Telephone: +49 (0)4152 - 801-0.

Or send an email to: sales@leuchtturm1917.com

COLOUR GRADIENT SHOP WINDOW



NORDIC BLUE & SAND SHOP WINDOW



SERVICE

Our collection is growing. We're certainly not going to run out of ideas. The variety of products will continue to expand, and we would like to make working with us as easy and as pleasant as possible. Therefore, we have developed a range of service offers for you.

KEY PRODUCT DATA

Because of the huge range of products and item numbers to make life easier and more efficient, we have devised an Excel sheet with our key product data.

Send an email to: sales@leuchtturm1917.com and asking for Key Product Data in Excel.

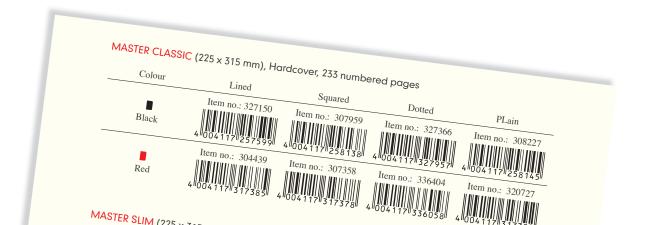
ORDERING VIA EMAIL

To make life easier in this fast growing techno world, you can order simply by emailing your order as an Excel file to your customer care advisor or representative. All you have to do is fill in the required amount, Excel will do the rest, and send the file back to us.

Send an email to sales@leuchtturm1917.com

ORDER LIST WITH BARCODES

Barcodes and scanners can make the ordering process a little easier. Simply request an order list with barcodes via email from: sales@leuchtturm1917.com





NEWSLETTER

Sign up for the LEUCHTTURM1917 newsletter and we will keep you up to date on the latest products, offers and developments at LEUCHTTURM1917. www.LEUCHTTURM1917.com

RETAILER DATABASE

When our end users see our products online they often search for a retailer in the area. Please feel free to check that your details are listed on our website under the find a shop menu.

Simply visit our website at www.LEUCHTTURM1917.com



You will find our retailer database in the upper section of the website. If your details are missing, or there is an error, please let us know on sales@leuchtturm1917.com

SOCIAL MEDIA

You can now follow the latest developments at LEUCHTTURM1917 online. We will let you know about the latest brand activities using the various social media channels, swap ideas with our customers and collect experiences in order to improve our products and services.











Snapchat





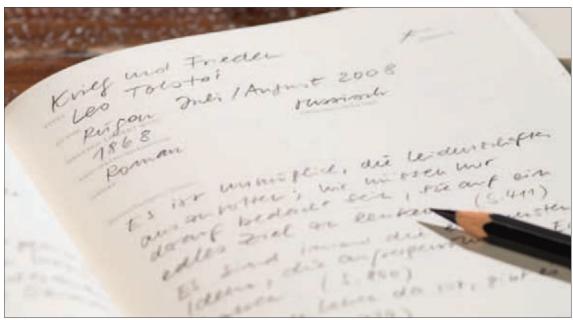
LEUCHTTURM ALBENVERLAG GMBH & CO. KG
Postfach 1340 · D-21495 Geesthacht · Germany
Tel. +49 (0) 41 52/801-0 · Fax +49 (0) 41 52/801-222
sales@leuchtturm1917.com · www.leuchtturm1917.com





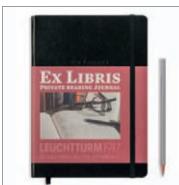
EX LIBRIS – THE PRIVATE READING JOURNAL

In EX LIBRIS (Latin for "from [the] books") every book gets its own page. Besides spaces for the title, author, genre etc., there is enough room to make comments, notes or write down quotes and passages from the text that you found particularly interesting. Years later, the entries will serve as a great reminder.









Apart from 156 pages for comments, there is a separate section for books that you have not yet read, gift ideas, as well as space for recording borrowed or lent books and plain pages for other categories you may need. The back of the book features an alphabetical index to find old books more quickly.

EX LIBRIS, Hardcover, in English

Size	Pages	Colour	Item no.:
Medium	252 pages	Black	341744
$(145 \times 210 \text{ mm})$	252 pages	Diack	341/44