# LEUCHTTURM1917 DETAILS MAKE ALL THE DIFFERENCE. 



## Catalogue 2017

In a world in which we are constantly digitally commminiating and linked together, the desire to simply write a thought dore, to fill the paper, to hold forme
thing in our hands becomes stronger then ever.

LEUCHTTURM1917 - the year that features in the company name represents the company's founding year. 2017 marks the centenary of this event. The occasion has been celebrated by the launch of a special series, in which the founding year is the principle design element of the Wrapband - the 1917 Metallic Edition.

Metal signifies something that lasts. It can look glamorous, but robust and functional at the same time. Our company has made full use of these attributes and we wish to continue this in Hanseatic tradition. Experience and consistency are important requirements for quality. Quality gives ideas a solid foundation on which they can develop. We are convinced that small details can make a big difference.

We hope that you enjoy the new catalogue and look forward to continue working with you in the future.

Kurt Stürken

Axel Stürken

Max Stürken

Philip Döbler


## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

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NEW: SOME LINES A DAY IN COLOUR
The popular five-year diary is now available in Orange, Nordic Blue, Sand and Black.
Page 68.





NEW: 18-MONTHS WEEKLY PLANNER AND NOTEBOOK
Our new 18-months planner in 4 colours.
Runs from 1 July 2017-31 December 2018.
Page 90.


## $2^{2 a}$

Nols

## NEW: MEDIUM SOFTCOVER PLANNER

The Medium Weekly Planner \& Notebook is now available in Softcover. Smooth and flexible a perfect companion for the coming year.
Page 80.


## NEW: BiCOLORE SAND AND RED

A new colour combination and a guaranteed eye-catcher. All our BiCOLORE notebooks are now available with ruled pages.
Page 58.



## NOTEBOOKS

Make a record of your thoughts, the moment they occur to you, wherever you are. Cross them out, edit them, forget them, find them again, doodle around them, define them, revise them, make sketches, at your desk, on the train, up a mountain, on a beach, in the bath, in bed.

A good notebook is indispensable.

## 89

## 93

## PAGE NUMBERS AND CONTENTS PAGE



## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## DETAILS

We have designed our notebook very carefully - down to the last detail. The pages are numbered and there is an empty table of contents for you to make it easier to organise your notes. There are several perforated pages at the back of every notebook - just in case you want to share a note with someone else. All books come with a set of self-adhesive labels which help you to archive them.

Details make all the difference.


Acid-free paper


MASTER (A4+)

## COMPOSITION (B5)

MEDIUM (A5)

| POCKET (A6) |
| ---: |
| MINI (A7) |

## SIZES



MASTER $225 \times 315 \mathrm{~mm}$
Slightly larger than A4 so that loose A4 pages
can be placed inside the notebook without damage.

A4, ACADEMY PAD and JOTTBOOK $210 \times 297 \mathrm{~mm}$
A4 Size - stands for "Deutsche Industrie Norm".

COMPOSITION (B5) $178 \times 254 \mathrm{~mm}$
Iconic American Size - smaller than A4 yet bigger than A5, the same size as a tablet. A perfect accessory.

## MEDIUM $145 \times 210 \mathrm{~mm}$

Equally suitable for your writing desk or on your travels.
A double page is just the right size for A4 photocopies.

## POCKET $90 \times 150 \mathrm{~mm}$

The size to carry around. Fits into the
inside pocket of a jacket.

## MINI $70 \times 110 \mathrm{~mm}$

Small enough for any pocket. Big enough for all ideas.

## X-MINI $58 \times 82 \mathrm{~mm}$

Credit card-sized address book and
birthday calendar for your wallet.

REPORTER NOTEPAD $90 \times 150 \mathrm{~mm}$
Just as handy as POCKET, but functions like a writing pad.

## RULING



## DOTTED

Dots with 5 mm spacing providing guidelines for writing, creating tables and drawings and are so discreet that you could almost think the pages are blank.


## PLAIN

Clear, white pages. No margin, no date. Simply features the page number in the bottom corner. We also provide each plain Master and Medium notebook with a ruled and squared guideline page.


## WHITELINES LINK ${ }^{\circledR}$

White lines or dots on a grey background. When copying and scanning, only the text is visible (no ruling).
See page 60 .

## LEUCHTTURM1917

 DETAILS MAKE ALL THE DIFFERENCE.

## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

NOTEBOOK RANGE OVERVIEW



## NOTEBOOK RANGE OVERVIEW



Ruled


| A4 | $\square$ |  | $\square$ | $\square$ | $\square$ | $\square$ | 44 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Medium | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| Pocket | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |




NEW


$\square \square$| NEW |
| :---: |
| $\square \square \square \square$ |

58


## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.




## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## NOTEBOOK MASTER

The Master Classic comes in the A4+ oversized Size and features 223 pages. We also offer a version with a reduced number of pages - the 'Master Slim'. It has 121 pages, making it significantly lighter and slimmer while still maintaining the same paper quality.


The Master notebooks feature a margin for comments and cross referencing. The ruled Master Classic notebooks feature $8,5 \mathrm{~mm}$ line spacing and the line spacing in the Master Slim is 6 mm .

MASTER CLASSIC ( $225 \times 315 \mathrm{~mm}$ ), Hardcover, 233 numbered Pages

| Colour |  | Ruled | Squared | Dotted | Plain |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Black | ■ | Item no.: | 327150 | 307959 | 327366 | 308227 |
| Red | ■ | Item no.: | 304439 | 307358 | 336404 | 320727 |

MASTER SLIM (225 $\times 315 \mathrm{~mm}$ ), Hardcover, 121 numbered Pages

|  | Colour |  | Ruled | Squared | Dotted | Plain |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Black | $\square$ | Item no.: | 334917 | 310174 | 321149 | 330754 |
|  | Red | $\square$ | Item no.: | 340931 | 340936 | 349270 | 343314 |
| reddot award 2015 <br> winner | Orange | $\square$ | Item no.: | 347169 | 347171 | 347173 | 347170 |
|  | Nordic Blue | $\square$ | Item no.: | 354756 | 354757 | 354758 | 354759 |
|  | Navy | $\square$ | Item no.: | 342926 | 342927 | 342929 | 342928 |
|  | Army | $\square$ | Item no.: | 349262 | 349263 | 349264 | 349265 |

[^0]

## A MULTITUDE OF COLOURS IN MEDIUM AND POCKET SIZES

Alongside the small details, it is the range and careful selection of the individual colours which make our notebooks so unique. Our Medium ( $145 \times 210 \mathrm{~mm}$ ) and Pocket-sized ( $90 \times 150 \mathrm{~mm}$ ) notebooks are now available in 17 different colours.

## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## NORDIC BLUE NEW

Clear, striking and timelessly modern, typical of Scandinavian design.



## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

SAND
NEW

Natural, subtle and balanced. A shade that can be combined wonderfully.


## INCLUDING ALL DETAILS

Notebooks with a sturdy hardcover, rounded corners, a pocket in the back cover, elastic fastener, bookmark and a thread bound spine are well-known standard features.
Our notebooks reveal their strengths upon opening and are appreciated most of all by regular notebook users.

REDISCOVERING? YES, BUT WHO ACTUALLY ENJOYS LOOKING FOR THINGS?


Numbered pages and a blank contents table enable you to keep organised and quickly find anything you have written down. This way you add cross-referencing, link your ideas and thoughts, and develop them further.


HOW DO I DIFFERENTIATE BETWEEN USED NOTEBOOKS?


Many people keep their used notebooks so that they can refer to their notes at a later date. That is why each book is supplied with a set of self adhesive labels. This means that the books can be clearly labelled and archived.


## WHAT TO DO WITH THE PEN?



A pen can be attached directly to a notebook using the Pen Loop. It is available in the 17 current notebook colours. Choosing a Pen Loop in a different colour to the notebook will create an individual touch. To mark our anniversary, the Pen Loop is also available in a special 1917 Metallic Edition.
See page 72 .


## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

NOTEBOOKS, Hardcover

| Colour | MEDIUM <br> ( $145 \times 210 \mathrm{~mm}$ ), 249 Pages |  |  |  | $\begin{aligned} & \text { POCKET } \\ & (90 \times 150 \mathrm{~mm}), 185 \text { Pages } \end{aligned}$ |  |  | Plain |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Ruled | Squared | Dotted | Plain | Ruled | Squared | Dotted |  |
| Black | 300612 | 315928 | 329398 | 311333 | 334821 | 318898 | 333915 | 317257 |
| Purple | 346685 | 346686 | 346687 | 346688 | 346681 | 346682 | 346683 | 346684 |
| New Pink | 348109 | 348110 | 348111 | 348112 | 348105 | 348106 | 348107 | 348108 |
| Berry | 344807 | 344808 | 344809 | 344810 | 344802 | 344804 | 344805 | 344806 |
| Red | 332933 | 312564 | 313627 | 309141 | 308998 | 332077 | 308317 | 317345 |
| Orange | 342934 | 342935 | 342937 | 342936 | 342930 | 342931 | 342933 | 342932 |
| Lemon | 344798 | 344799 | 344800 | 344801 | 344794 | 344795 | 344796 | 344797 |
| Lime | 338717 | 338728 | 317567 | 338722 | 338735 | 338746 | 326292 | 338740 |
| Emerald | 344790 | 344791 | 344792 | 344793 | 344786 | 344787 | 344788 | 344789 |
| Azure | 346693 | 346694 | 346695 | 346696 | 346689 | 346690 | 346691 | 346692 |
| Nordic Blue | 354584 | 354585 | 354586 | 354587 | 354579 | 354580 | 354581 | 354582 |
| Royal Blue | 342707 | 342706 | 344747 | 342705 | 344748 | 344750 | 344753 | 344751 |
| Navy | 342922 | 342923 | 342925 | 342924 | 342918 | 342919 | 342921 | 342920 |
| Army | 348101 | 348102 | 348103 | 348104 | 348097 | 348098 | 348099 | 348100 |
| Sand | 354592 | 354593 | 354594 | 354595 | 354588 | 354589 | 354590 | 354591 |
| Anthracite | 344782 | 344783 | 344784 | 344785 | 344775 | 344777 | 344778 | 344779 |
| White | 338719 | 338731 | 337963 | 338725 | 338737 | 338749 | 309678 | 338743 |

*An overview of the colours to be discontinued can be found in the price list.



## MINI SIZE

It is small and handy, yet big enough to write inside. Equipped with all details, the Mini notebooks ( $70 \times 110 \mathrm{~mm}$ ) are now fully fledged members of the Leuchtturm1917 product family.

## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## NOTEBOOK MINI

The Mini notebook has all the advantages of a LEUCHTTURM1917 notebook and fits neatly in the pocket. Additionally, it is big enough to hold credit cards, money and business cards.


MINI (70 $\times 110 \mathrm{~mm}$ ), Hardcover, 169 numbered Pages

| Colour |  | Ruled | Plain |  |
| :---: | :---: | :---: | :---: | :---: |
| Black | Item no.: | 343561 | 343568 |  |
| New Pink | $\boxed{ }$ | Item no.: | 349346 | 349348 |
| Red | Item no.: | 349347 | 349349 |  |
| Orange | Item no.: | 344980 | 344986 |  |
| Azure | Item no.: | 349354 | 349356 |  |
| Navy | $\boxed{ }$ | Item no.: | 349358 | 349360 |
| Army | $\boxed{I t e m ~ n o .: ~}$ | 349362 | 349364 |  |



## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## SOFTCOVER-NOTEBOOKS IN NEW COLOUR

Slim and flexible and with all the usual details including gusseted pocket inside the back cover, contents page, numbered pages, space on the front and spine for labelling, thread stitching with 8 perforated removable sheets, elastic band fastener and bookmark. 11 colours for Pocket and Composition (B5) formats.


gopiciover

PUNKTKARIERT / DOTTEO / POINTS

COMPOSITION (B5)
The Composition book is between A5 and A4 in size, a very popular notebook size in the USA. $(178 \times 254 \mathrm{~mm})$.

## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## SOFTCOVER IN COMPOSITION (B5) SIZE

The Composition (B5) Size is the same size as many tablets. This Size is more than just a trend. We have designed our softcover notebook as well as the Monthly Planner with Notebook (page 88) in this Size.

SOFTCOVER NOTEBOOKS
POCKET COMPOSITION (B5)
$(90 \times 150 \mathrm{~mm})$, 121 Pages
$(178 \times 254 \mathrm{~mm}), 121$ Pages

| Colour* | Ruled | Squared | Dotted | Plain | Ruled | Dotted | Plain |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Black Item no.: | 306017 | 329869 | 311346 | 305477 | 349296 | 349298 | 349295 |
| Berry Item no.: | 355285 | - | 355286 | 355284 | 355282 | 355283 | 355281 |
| Red Item no.: | 349310 | - | 349311 | 349309 | 349306 | 349308 | 349305 |
| Orange Item no.: | 349281 | - | 349282 | 349280 | 349278 | 349279 | 349277 |
| Lemon Item no.: | 355291 | - | 355292 | 355290 | 355288 | 355289 | 355287 |
| Emerald Item no.: | 355297 | - | 355298 | 355296 | 355294 | 355295 | 355293 |
| Nordic Blue Item no.: | 355304 |  | 355305 | 355303 | 355301 | 355302 | 355299 |
| Navy Item no.: | 349303 | - | 349304 | 349302 | 349300 | 349301 | 349299 |
| Army Item no.: | 349287 | - | 349288 | 349286 | 349284 | 349285 | 349283 |
| Sand Item no.: | 355310 | - | 355311 | 355309 | 355307 | 355308 | 355306 |
| Anthracite Item no.: | 355316 | - | 355317 | 355315 | 355313 | 355314 | 355312 |

MEDIUM ( $145 \times 210 \mathrm{~mm}$ ), 121 Pages
Black Item no.: 308290310337324804318651

[^1]

## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## JOTTBOOKS

For anyone wanting an exercise book but who does not want to miss out on all the benefits. The Jottbook is the perfect organisational aid for events and projects arranged chronologically or thematically, such as travel or trade fairs. The Jottbook is slim, lightweight and has numerous helpful features. New: every Jottbook includes 4 colourful self adhesive labels.



[^2]

## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## ACADEMY PAD

An understated writing pad. On the outside, it looks like a LEUCHTTURM1917 notebook. On the inside, it's a writing pad made from our approved paper with rounded corners. Pages can be removed cleanly, even from the middle of the pad.


Available in two sizes and with two styles of ruling. The Academy pads in A4 and Medium formats contain our high-quality $100 \mathrm{~g} / \mathrm{m}$ paper and all pages have those characteristic rounded corners. Features a pocket in the inside cover and a set of labels for the title and spine.

ACADEMY PAD, black Hardcover

| Size | Pages | Colour |  | Ruled | Plain |
| :---: | :---: | :---: | :---: | :---: | :---: |
| A4 $(210 \times 297 \mathrm{~mm})$ | 60 sheets | $\square$ | Item no.: | 343491 | 343492 |
| Medium $(145 \times 210 \mathrm{~mm})$ | 60 sheets | $\square$ | Item no.: | 343489 | 343490 |

ACADEMY PAD SET, including matching wooden display

## REPORTER NOTEPADS

The reporter notepad, convenient if you need to write something down while on the go. All pages are perforated for easy removal. This pad in a compact pocket size also has all the standard features of our notebooks.


## THE REPORTER NOTEPADS

A jacket pocket notepad with all the benefits: a contents page and page numbers, a set of self adhesive labels for indexing the cover and spine, 8 micro-perforated pages, folded pocket, elastic band and thread-bound.


REPORTER NOTEPAD ( $90 \times 150 \mathrm{~mm}$ ), black Hardcover

| Pages | Colour | Ruled | Squared | Plain |
| :---: | :---: | :---: | :---: | :---: |
| 94 numbered sheets, <br> 188 Pages | Black | Item no.: | 327986 | 333843 |

## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## LEATHER GUEST BOOK

An exclusive book with brilliant white strong $160 \mathrm{~g} / \mathrm{m}$ paper. The cover, made from black fine grained leather, is hand finished. Each book comes in a gift box


GUEST BOOK - BOUND IN LEATHER (225 × 225 mm ), Hardcover

| Size | Pages | Colour |  | Plain | Paper |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Squared | 180 | Black | $\square$ | Item no.: | 339276 |



## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## LEATHER NOTEBOOKS

Our leather notebooks are available in black and in cognac-coloured smooth calf leather. Available in Master, Medium and Pocket sizes, in all four rulings and with all our features.


NOTEBOOK - BOUND IN LEATHER, Hardcover

| Size | Pages | Colour |  |  | Ruled | Squared | Dotted | Plain |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Master } \\ (225 \times 315 \mathrm{~mm}) \end{gathered}$ | 233numberedpages | Black |  | em no.: | 322884 | 320034 | 330569 | 326750 |
|  |  | Cognac |  | Item no.: | 345646 | 345647 | 345648 | 345651 |
| $\begin{gathered} \text { Medium } \\ (145 \times 210 \mathrm{~mm}) \end{gathered}$ | $\begin{gathered} 249 \\ \text { numbered } \\ \text { pages } \end{gathered}$ | Black |  | m no.: | 329694 | 320367 | 330839 | 338463 |
|  |  | Cognac |  | Item no.: | 345652 | 345653 | 345654 | 345655 |
| $\begin{gathered} \text { Pocket } \\ (90 \times 150 \mathrm{~mm}) \end{gathered}$ | 185numberedpages | Black |  | Item no.: | 312123 | 306107 | 334177 | 334209 |
|  |  | Cognac |  | Item no.: | 345656 | 345657 | 345658 | 345659 |



## 1917 METALLIC EDITION

A cover material that has been specially developed for this series gives the notebooks an elegant, metallic shine in Gold, Silver or Copper. As a minimalist design element of the company name, we have embossed 1917 on to a black wrap band. It is an indication of the anniversary year and the 100-year company tradition.

## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## NOTEBOOKS New

Notebooks in Medium and Pocket size in gold, silver and copper. The Wrapband and the stickers are embossed. These books are available with ruled, dotted or plain pages.

NOTEBOOKS, Hardcover

$$
\begin{array}{ll}
\text { MEDIUM, } 145 \times 210 \mathrm{~mm} & \text { POCKET, } 90 \times 150 \mathrm{~mm} \\
251 \text { num. pages } & 187 \text { num. pages }
\end{array}
$$

| Colour |  |  | Ruled | Dotted | Plain | Ruled | Dotted |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | Plain |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gold |  | Item no.: | 355517 | 355676 | 355518 | 355511 |
| Silver |  | Item no.: | 355519 | 355678 | 355520 | 355513 |
| Copper |  | Item no.: | 355521 | 355680 | 355522 | 355515 |

## JOTTBOOKS

Practical for travelling, light, flexible and elegant. The Jottbooks from the special edition are sold as a twin pack containing 2 of the same item. They are available with ruled or plain pages, in Medium and Pocket size.

JOTTBOOKS, Flexcover, twin pack

MEDIUM, $145 \times 210 \mathrm{~mm}$ 60 num. pages

POCKET, $90 \times 150 \mathrm{~mm}$
60 num. pages

| Colour |  | Ruled | Plain | Ruled | Plain |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gold |  | Item no.: | 355529 | 355531 | 355530 | 355528 |
| Silver | $\square$ | Item no.: | 355534 | 355535 | 355532 | 355533 |
| Copper |  | Item no.: | 355538 | 355539 | 355536 | 355537 |



## 1917 METALLIC EDITION COUNTER DISPLAY

Put this special edition in the spotlight and use it as an ornament in your store. This SET includes: 36 Medium notebooks, 30 Pocket notebooks, 40 Medium Jottbooks, 38 Pocket Jottbooks, 60 Pen Loops. Includes a counter display for the notebooks, Jottbooks and Pen Loops, as well as a practical table display for the business card cases. Item no.: 356160.

```
Pen Loop Displays
see page 112
```


## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## PEN LOOP New

The Pen Loop is not just functional and practical, it is the ideal to set accents. We have printed the chemical element symbol of the respective metals (gold, silver and copper) on to the sticker part. This is hidden in the book and can only be seen when opening the pocket in the back. Statement with understatement.


PEN LOOP, $40 \times 40 \mathrm{~mm}, 15 \mathrm{~mm}$ elastic strap

Assorted unit 1917 Metallic Edition: 7× Gold, 6× Silver, 7× Copper
355495

## BUSINESS CARD CASE

The shiny metallic surface of the business card case make it an elegant accessory. A glamorous entrance for the business card.


BUSINESS CARD CASE $(65 \times 100 \times 15 \mathrm{~mm})$, with elastic closure.

| Gold | $\square$ | Item no.: | 355540 |
| :---: | :---: | :---: | :---: |
| Silver | $\square$ | Item no.: | 355541 |
| Copper | $\square$ | Item no.: | 355542 |

SET BUSINESS CARD CASE ( $65 \times 100 \times 15 \mathrm{~mm}$ ), including Display
Business card case set display contains:
$10 \times$ Gold, $10 \times$ Silver, $10 \times$ Copper
-
Item no.:
356022


## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## BULLET JOURNAL®

The Bullet Journal ${ }^{\circledR}$ is the analog system for the digital age. It allows you to easily track the past, organize the present, and plan for the future. It provides a simple to learn modular framework that allows users to infinitely customize their Bullet Journals to their needs. Backed by a growing global community of hundreds of thousands, Bullet Journal ${ }^{\circledR}$ sits at the intersection between productivity and mindfulness. This is the only notebook in the world designed for Bullet Journaling.


The Bullet Journal ${ }^{\circledR}$ notebook contains instructions for Bullet Journalling and sections for successful use. In addition to the notebook details characteristic of LEUCHTTURM1917 with page numbers and 4 content pages, it also features 3 bookmarks and 4 pages "Future Log".

BULLET JOURNAL®, Medium $(145 \times 210 \mathrm{~mm})$, with elastic closure.

| Pages | Colour |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| 240 num. Pages | Black | $\boxed{y y y y}$ | Item no.: | 346703 |
|  | Emerald |  | Item no.: | 355280 |
| BULLET JOURNAL® SET, incl. Display |  |  |  |  |
| Filled display with <br> $10 \times$ Black and $10 \times$ Emerald |  |  | Item no.: | 356140 |



DETAILS MAKE ALL THE DIFFERENCE.

## BiCOLORE EDITION

An elegant special edition with colour-contrasting first and last pages, pocket, bookmark and elastic band. Available in Medium size with plain or ruled pages. Features all LEUCHTTURM1917 notebook details.


Special edition BiCOLORE notebooks are available in the following colour combinations: Lime and Orange, Azure and Lime, Army and New Pink, Sand and Red, Anthracite and Light Blue.

| MEDIUM NOTEBOOK BiCOLORE ( $145 \times 210 \mathrm{~mm}$ ), Hardcover |  |  |  | NEW |
| :---: | :---: | :---: | :---: | :---: |
| Pages | Colour* |  | Plain | Ruled |
| 249 numbered Pages | Lime and Orange | $\square$ Item no.: | 343149 | 355546 |
|  | Azure and Lime | Item no.: | 346747 | 355548 |
|  | Army and New Pink | Item no.: | 350137 | 355549 |
|  | Sand and Red | $\square$ Item no.: | 355554 | 355555 |
|  | Anthracite and Light Blue | - Item no.: | 350138 | 355550 |

SET BiCOLORE, including matching wooden display
Item no.:
Filled display with 20 notebooks in mixed colours and rulings.


347350

[^3]
## + LEUCHTTURM1917 <br> + WHITELINESHIMK



The film on the subject LEUCHTTURM1917 + Whitelines Link ${ }^{\circledR}$


YouTTube


## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## THE WHITELINES PRINCIPLE

Lines should be so fine that they guide your writing or drawing without encroaching upon it. Some years ago, the Whitelines company from Sweden expanded on this idea and made it the functional core of their product. The basic principle is very simple:


The Whitelines Link ${ }^{\circledR}$ app recognises the pages of the notebook through "automatic capture". You simply have to focus on the page with your smartphone. The app scans automatically, and the writing disappears. You can digitally edit your notes instantly, send them by email or make them accessible immediately via various platforms such as Dropbox, Evernote or Facebook.


Note

## LEUCHTTURM1917 <br> WHITELINESGINK



Notes and sketches can be digitalised, edited and dispatched in a few easy steps with the help of this app. The app is free to download from the Apple App Store or for Android from the Google Play Store.


## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## LEUCHTTURM1917 + WHITELINES LINK®

The LEUCHTTURM1917 notebook with all useful features such as page numbers and a table of contents now comes with Whitelines Link ${ }^{\circledR}$ technology. Also available as Academy Pad with removable pages with either lined or dotted rulings.


WHITELINES-LINK ${ }^{\text {® }}$-NOTEBOOK, black with an orange elastic band fastener and page marker

|  | Size Pages |  |  |  | Ruled | Dotted |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Master Slim | 121 num. Pages | ■ | Item no.: | 345308 | 345310 |
|  | Medium | 249 num. Pages | - | Item no.: | 345311 | 345312 |
|  | Pocket | 185 num. Pages | [] | Item no.: | 345622 | 345621 |

WHITELINES-LINK ${ }^{\circledR}$-ACADEMY-PAD, black with an orange elastic band fastener

| Size | Pages |  | Ruled | Dotted |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A4 | 60 sheets | $\square$ | Item no.: | 345313 | 345316 |
| Medium | 60 sheets | ■ | Item no.: | 345318 | 345320 |



For the easel display and other Sketchbook displays

## SKETCHBOOK

$180 \mathrm{~g} / \mathrm{m}$ strong, brilliant white paper made from high-quality cellulose for inspiration and design. Ideal for sketches in pencil, charcoal, chalk, pastel, felt tip and marker pen. The sketch books include 96 pages and are available in 12 different colours in Master, Medium and Pocket sizes.


## ADDRESS BOOKS AND X-MINI BIRTHDAY CALENDAR

Just like the notebooks: write in them, cross out, rub out. You can attach business cards or stick in address labels or use company stamps in them. An address book with character and a perfect memory.
2 formats in a tried and tested layout: alphabetical index, elastic band fastener, pocket in the cover as well as space on the front and spine for labelling.


ADDRESS BOOKS, hardcover books with pocket in the cover and A-Z cut tabs

| Size | A-Z | Colour | Item no.: |
| :---: | :---: | :---: | :---: |
| Medium $(145 \times 210 \mathrm{~mm})$ | 1 tab per letter <br> 4 pages per letter | $\square$ | 330862 |
| Pocket $(90 \times 150 \mathrm{~mm})$ | 1 tab per letter <br> 4 pages per letter | $\square$ | 316927 |



X-MINI ADDRESS BOOK FOR YOUR WALLET

Credit card format:

- 26 pages for addresses from A-Z
- One page per letter
- Size: $55 \times 80 \mathrm{~mm}$
- 20 units in a small counter-top display - ideal POS-cashiers‘ desks Item no.: 325725




## X MINI

BIRTHDAY CALENDAR FOR YOUR WALLET
Credit card format:

- 24 pages for entering birthdays
- Star sign overview
- Size: 55 x 80 mm
- 20 units in a small counter-top display Item no.: 345234



## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## MASTER SLIM WITH STAVES

Created especially for musicians, our Master Slim book now contains full size manuscript paper. It features 121 numbered pages ( 14 staves on each page) and a contents page. The Master Slim book is thread-bound, printed on $100 \mathrm{~g} / \mathrm{m}^{2}$ paper and comes with self-adhesive labels. It has a pocket in the back cover which is large enough to hold A4 sheets.


MASTER SLIM WITH STAVES, Hardcover

| Size | Colour | Pages | Item no.: |
| :---: | :---: | :---: | :---: |
| Master Slim $(225 \times 315 \mathrm{~mm})$ | $\square$ | 121 numbered Pages | 340833 |

"And in the end, it's not the years in your life that count. It's the life in your years." (Abraham Lincoln).

## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## SOME LINES A DAY - 5 YEAR MEMORY BOOK IN NEW COLOURS

Each page provides space for some lines per calendar day over 5 years. Only the first two digits of the year are printed, i.e. 20_. A great way of easily recalling the extraordinary and the ordinary events in your life and their place in the course of time. In time this special diary will become an interesting reference book of your own past.


SOME LINES A DAY - 5 Year Memory Book

| Size | Colour |  | Pages |  | Item no.: |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\square$ | Black |  | 343552 |  |
| Medium | $\square$ | Orange |  | 365 pages |  |
| $(145 \times 210 \mathrm{~mm})$ |  | Nordic Blue |  | 355278 |  |
|  |  | Sand |  | 355276 |  |

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$\cdots$ Leotoestoy
N"Inscan $y$,
1868
No vel
OMe step beyrund that 100 line which ise sembles the dindur un certainuty, th fl bien the And urtiant it do dever 2 (Roobk 1) de


## THE PEN LOOP

The perfect solution for the pen, the Pen Loop can match or be a contrasting colour to your notebook.

## ■ PEN LOOPS

## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## PEN LOOP

The ideal solution for every notebook and planner. Pen and pencil loop made of a strong elastic strap. Simply stick the Pen Loop to the inside back cover. For thin pencils or thick fountain pens.


PEN LOOP, $40 \times 40 \mathrm{~mm}, 15 \mathrm{~mm}$ elastic strap

| Colour |  | Item no.: |
| :--- | :--- | :---: |
| Black | can be ordered individually |  |
| Red | can be ordered individually |  |
| Assorted unit Earth colours: each $4 \times$ Navy, Army, Sand, Anthracite, White 304637 <br> Assorted unit Red-/Yellow-Colours: <br> each $4 \times$ Purple, Berry, New Pink, Orange, Lemon  <br> Assorted unit Green-/Blue-Colours: <br> each $4 \times$ Royal Blue, Nordic Blue, Azure, Emerald, Lime 345172 <br> Assorted unit 1917 Metallic Edition: $7 \times$ Gold, $6 \times$ Silver, $7 \times$ Copper 345174 | 354688 |  |

$$
M O N D A Y
$$

NEW CALENDAR LAYOUT -
DETAILS MAKE ALL THE DIFFERENCE.
We have spent several months speaking to experts and have taken customer suggestions into account. Our aim was to make the layout even clearer and simpler without compromising on
our functional details. We have tried out many things for a long time, reduced line weights, adapted spacing and experimented with positioning.
A great step in the right direction was the introduction of a new corporate font: Sweet Sans is
a signature Bronkhorst font which was designed based on early 20th century writing. Even in
We hope that you like our new layout and look forward to receiving feedback at:
newlayout@leuchtturm1917.com

$$
\begin{aligned}
& \text { MAY } 2018
\end{aligned}
$$

## PLANNER VARIANTS

## 12 MONTHS



## WEEKLY PLANNER \& NOTEBOOK

Every double page features one page with the full
calendar week and a lined notebook page on the right.

## WEEKLY PLANNER

A section with enough space for several lines for every day of the week. One week on every double page.


## MONTHLY PLANNER WITH NOTEBOOK

Each month is displayed over a two-page spread, 16 months. The notebook section with contents page and page numbers begin after the monthly overviews, meaning that you can cross-reference between the Monthly Planner and the Notebook.

## 18 MONTHS



## WEEKLY PLANNER \& NOTEBOOK

A calendar week on the left and a notebook page on the right. The planner starts in July - in time for the start of the new academic year or new semester.

## ACADEMIC WEEK PLANNER

NEW: Starts 1st July

A Weekly Planner - but for a whole 18 months. This planner starts at the beginning of July, runs through the following year and ends on 31st December.

## DETAILS MAKE ALL THE DIFFERENCE

Attention to detail is also a feature of the planners from LEUCHTTURM1917. All planners are printed slightly darker than the rulings in the notebooks. While rulings should provide discreet guidance, a planner layout contains a lot of important information, which needs to be easily legible. Aside from the main section available in five different designs, all of our planners also feature the following overviews:

| 2018 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| JANUARY |  |  |  |  |  |  |  |
| WK | M | T | W | T | F | S | S |
| 1 | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 2 | 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 3 | 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 4 | 22 | 23 | 24 | 25 | 26 | 27 | 28 |
|  | 29 | 30 |  |  |  |  |  |

## ANNUAL OVERVIEWS

All of our planners feature annual overviews which include the previous and coming year in addition to the current one.


## MONTH OVERVIEWS

We also provide an annual overview in table format, showing separate months and days, with public holidays and the phases of the moon marked.

## PROJECT PLAN

There are often recurring events and tasks that determine the rhythm of the year. You can get an easy overview of the whole year with our tabular project plan. Monthly tasks can be noted on the left and scheduled according to days and weeks on the right.

## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

2018 PLANNER RANGE OVERVIEW


Medium
$\square$
90
$\left.\begin{array}{ccc}\hline \text { 18 Months } \\ \text { Academic Week Planner } \\ (01.07 .2017-31.12 .2018)\end{array}\right)$ Master
*Softcover Planners without extra booklet.


LEUCHTTURM1917

## 2018 WEEKLY PLANNER \& NOTEBOOK - 12 MONTHS

A full-page calendar week on every double-page spread and a lined notebook page on the right. With all of our well-known overviews and details.


- Overview for 2017, 2018 and 2019
- Year planner 01.2018-06.2019
- Phases of the moon, national and international holidays
- Project planner
- Expandable pocket
- Detachable pages for notes
- 2 Bookmarks
- Self-adhesive labels
- $80 \mathrm{~g} / \mathrm{m}$ acid-free paper
- $100 \mathrm{~g} / \mathrm{m}$ acid-free paper for Master size
- High ink compatibility



## EXTRA BOOKLET

The hardcover version includes a separate booklet for birthdays, anniversaries and addresses.

2018 WEEKLY PLANNER \& NOTEBOOK - 12 MONTHS, Hardcover

| Colour |  |  | Master | Medium | Pocket |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Black | $\square$ | Item no.: | 355171 | 355172 | 355173 |
| Berry | $\square$ | Item no.: | - | 355174 | 355187 |
| Red | $\square$ | Item no.: | - | 355175 | 355188 |
| Orange | $\square$ | Item no.: | - | 355176 | 355189 |
| Lemon | $\square$ | Item no.: | - | 355177 | 355191 |
| Lime | - | Item no.: | - | 355178 | 355192 |
| Emerald | $\square$ | Item no.: | - | 355179 | 355193 |
| Nordic Blue | $\square$ | Item no.: | - | 355180 | 355194 |
| Royal Blue | $\square$ | Item no.: | - | 355181 | 355195 |
| Navy | - | Item no.: | - | 355182 | 355196 |
| Army | $\square$ | Item no.: | - | 355184 | 355198 |
| Sand | $\square$ | Item no.: | - | 355185 | 355199 |
| Anthracite | $\square$ | Item no.: | - | 355186 | 355200 |

```
Various Displays
see page 106
```


## 2018 WEEKLY PLANNER \& NOTEBOOK - SOFTCOVER

For those who prefer a smooth and flexible cover, we have now also published this popular calendar in a Medium size featuring a Softcover. A soft or hard cover appeal to completely different customer wishes. Available in Medium and Pocket size in 7 vibrant colours.


2018 WEEKLY PLANNER \& NOTEBOOK - 12 Months, Softcover

|  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Colour |  |  | NEW |  |
| Black | $\square$ | Item no.: | 355201 | 355208 |
| Berry | Item no.: | 355202 | 355210 |  |
| Lemon | Item no.: | 355203 | 355211 |  |
| Emerald | $\square$ | Item no.: | 355204 | 355212 |
| Nordic Blue | $\square$ | Item no.: | 355205 | 355213 |
| Navy | $\square$ | Item no.: | 355206 | 355215 |
| Sand |  | Item no.: | 355207 | 355214 |

## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## WEEKLY PLANNER \& NOTEBOOK - 1917 METALLIC EDITION

Guaranteed to be a glamorous companion. The metallic gloss makes the cover look even better. The wrapband, the endpapers and archiving stickers are embossed. On the inside, the calendar follows the well-established layout. The Weekly Planner on the left and a notebook page on the right - vested with all the details of the LEUCHTTURM1917 calendar.



## EXTRA BOOKLET

The hardcover version Includes a separate booklet for birthdays, anniversaries and addresses.

2018 WEEKLY PLANNER \& NOTEBOOK - 1917 METALLIC EDITION, 12 Months, Hardcover

| Colour |  | Medium |  |
| :---: | :---: | :---: | :---: |
| Gold | $\square$ | Item no.: | 355559 |
| Silver |  | Item no.: | 355560 |
| Copper |  | 355561 |  |



## 2018 WEEKLY PLANNER

There is a fourth size for the Weekly Planner alongside Master, Medium and Pocket - Mini size. This calendar is big enough for you to keep yourself well organised, but still small enough to fit in your pocket.


## EXTRA BOOKLET

Includes a separate booklet for birthdays, anniversaries and addresses.

- Overview for 2017, 2018 and 2019
- Year planner 01.2018-06.2019
- Phases of the moon, national and international holidays
- Project planner
- Expandable pocket
- 2 Bookmarks
- Self-adhesive labels
- $80 \mathrm{~g} / \mathrm{m}$ acid-free paper
- $100 \mathrm{~g} / \mathrm{m}$ acid-free paper for Master size
- High ink compatibility

2018 WEEKLY PLANNER, Hardcover with extra booklet

| Colour |  | Master | Medium | Pocket | Mini* |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Black | Item no.: | 355216 | 355217 | 355218 | 355236 |  |
| Berry | Item no.: | - | 355219 | 355230 | 355237 |  |
| Lemon | Item no.: | - | 355220 | 355231 | 355238 |  |
| Emerald | Item no.: | - | 355221 | 355233 | 355239 |  |
| Nordic Blue | Item no.: | - | 355222 | 355234 | 355240 | NEW |
| Navy | Item no.: | - | 355224 | 355229 | 355242 |  |
| Sand | Item no.: | - | 355223 | 355235 | 355241 | NEW |

[^4]

## 2018 WEEK PLANNER

One week extends in columns over a full double-page spread. Each hour has on line (from 7 am to 10 pm ). For a detailed daily planning and good week overview. The Weekly Planner is also available as an 18-month monthly calendar.


- Overview for 2017, 2018 and 2019
- Year planner 01.2018-06.2019
- Phases of the moon, national and international holidays
- Project planner
- Expandable pocket
- 2 Bookmarks
- Self-adhesive labels
- $80 \mathrm{~g} / \mathrm{m}$ acid-free paper
- $100 \mathrm{~g} / \mathrm{m}$ acid-free paper for Master size
- High ink compatibility

EXTRA BOOKLET
Includes a separate booklet for birthdays, anniversaries and addresses.

2018 WEEK PLANNER 12 MONTHS, Hardcover with extra booklet

| Colour |  |  | Master | Medium | Pocket |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Black |  | Item no.: | 355261 | 355262 | 355263 |
| Berry | - | Item no.: | - | 355264 | - |
| Emerald |  | Item no.: | - | 355265 | - |
| Navy | $\square$ | Item no.: | - | 355266 | - |



## 2018 DAILY PLANNER

A full page for every weekday, with Saturday and Sunday sharing a page. Each hour has on line (from 7 am to 10 pm ). For a detailed daily planning. You can now get this generous size in 4 selected colours.


- Overview for 2017, 2018 and 2019
- Year planner 01.2018-06.2019
- Phases of the moon, national and international holidays
- Project planner
- Expandable pocket
- Detachable pages for notes
- 2 Bookmarks
- Self-adhesive labels
- $80 \mathrm{~g} / \mathrm{m}$ acid-free paper
- $100 \mathrm{~g} / \mathrm{m}$ acid-free paper for Master size
- High ink compatibility

Hardcover

| Colour |  |  | Master | Medium | Pocket |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Black | $\boxed{ }$ | Item no.: | 355243 | 355244 | 355245 |
| Berry | $\square$ | Item no.: | - | 355248 | 355251 |
| Emerald | $\square$ | Item no.: | - | 355249 | 355252 |
| Navy | $\square$ | Item no.: | - | 355247 | 355250 |

## 2018 MONTHLY PLANNER WITH NOTEBOOK

The Monthly Planner features a double page spread for each month, with weeks listed horizontally underneath one another. The planner starts in November of the previous year and lasts for 16 months. The notebook section is after the calendar part and covers 88 pages. Boxes for cross-references and page numbers link the Monthly Planner with the Notebook. Available as a softcover, in Pocket and Composition (B5) formats.


- 88 numbered notebook pages with blank table of contents
- 1. Nov. 2017 - 28. Feb. 2019
- Overview for 2017, 2018 and 2019
- Year planner 01.2018-06.2019
- Phases of the moon, national and international holidays
- Project planner
- Expandable pocket
- Detachable pages for notes
- 2 Bookmarks
- Self-adhesive labels
- $80 \mathrm{~g} / \mathrm{m}$ acid-free paper
- High ink compatibility


## CROSS-REFERENCING

There is a small box after each date in the calender overview for cross-referencing the page number of the notebook section.

2018 MONTHLY PLANNER WITH NOTEBOOK - 16 Months, Softcover


MAKE ALL THE 2018

## 2018 WEEKLY PLANNER \& NOTEBOOK - 18 MONTHS

Every double page features one page with the full calendar week and a lined notebook page on the right.


- July 1st 2017 - Dec 31st 2018
- Overview for 2017, 2018 and 2019
- Year planner 07.2017-06.2019
- Phases of the moon, national and international holidays
- Project planner, Expandable pocket
- Detachable pages for notes
- 2 Bookmarks
- Self-adhesive labels
- $80 \mathrm{~g} / \mathrm{m}$ acid-free paper
- High ink compatibility

WEEKLY PLANNER \& NOTEBOOK 2018, 18 MONTHS*, Hardcover with extra booklet

| Colour |  | Medium |  |
| :---: | :---: | :---: | :---: |
| Black | $\square$ | Item no.: | 355761 |
| Berry | $\square$ | Item no.: | 355762 |
| Emerald | $\square$ | Item no.: | 355763 |
| Navy | $\square$ | Item no.: | 355764 |

## 2018 ACADEMIC WEEK PLANNER - 18 MONTHS

One double-page spread per week. A column per day.


- July 1st 2017 - Dec 31st 2018
- Overview for 2017, 2018 and 2019
- Year planner 07.2017-06.2019
- Phases of the moon, national and international holidays
- Project planner, Expandable pocket
- Detachable pages for notes
- 2 Bookmarks

NEW: Starts
1st July

- Self-adhesive labels
- $80 \mathrm{~g} / \mathrm{m}$ acid-free paper
- $100 \mathrm{~g} / \mathrm{m}$ acid-free paper for Master size
- High ink compatibility

AKADEMISCHER WEEK PLANNER, 18 MONTHS*, Hardcover without extra booklet

| Colour |  | Master | Medium | Pocket |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Black | $\square$ | Item no.: | 355267 | 355268 | 355269 |
| Red | $\square$ | Item no.: | - | 355271 | - |
| Nordic Blue | - | Item no.: | - | 355272 | - |
| Sand | $\square$ | Item no.: | - | 355273 | - |



BUSINESS CARD CASE AND BOOK BOX
Stylish paper storage options.

## BUSINESS CARD CASE

Looks like a small notebook from the outside. However, it acts as a stylish yet handy case for up to 25 business cards.


BUSINESS CARD CASE $(65 \times 100 \times 15 \mathrm{~mm})$, with elastic closure.

| Black | - | Item no.: | 350140 |
| :---: | :---: | :---: | :---: |
| Berry | $\square$ | Item no.: | 355970 |
| Orange | - | Item no.: | 350144 |
| Azure | - | Item no.: | 350143 |
| Army | - | Item no.: | 350141 |

SET BUSINESS CARD CASE, including Display
Filled display:
$10 \times$ Black, $5 \times$ Berry, $5 \times$ Orange, $5 \times$ Azure and $5 \times$ Army $\quad$ ■חп Item no.: 350729

An overview of the colours to be discontinued can be found in the price list.


## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## THE BOOK BOX

Although it looks like a thick notebook, this is actually a storage box. You could, for example, store a whole project in one, complete with all documents and models all in one place. It is big enough to take A4 pages and and can be filled up to 5 cm deep. Ideal for creative people. The lid is closed with an elastic enclosure band. As with our notebooks, the Book Box is also supplied with a set of self adhesive labels for indexing.


BOOK BOX $(255 \times 340 \times 60 \mathrm{~mm})$

| Black | $\square$ | Item no.: | 342482 |
| :---: | :---: | :---: | :---: |
| New Pink | $\square$ | Item no.: | 350407 |
| Red | $\square$ | Item no.: | 347210 |
| Orange | $\square$ | Item no.: | 350409 |
| Azure | $\square$ | Item no.: | 347209 |
| Navy | $\square$ | Item no.: | 350410 |
| Army | $\square$ | Item no.: | 350408 |
| Anthracite | $\square$ | Item no.: | 350413 |



IRREPLACEABLE FOR ORGANIZING YOURSELF AND INSPIRING YOUR CREATIVITY


- PORTFOLIOS


## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## CERTIFICATE PORTFOLIO

The 20,40 or 60 sturdy, document-quality clear punched pockets facilitate protective yet appealing presentation of certificates, deeds and other important documents.


For storing important documents securely, also suitable for the stylish presentation of printed documents.

CERTIFICATE PORTFOLIO

| Overall size | Pocket size | Colour | Capacity | Item no.: |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  | 20 Pockets | 314763 |
| $255 \times 325 \mathrm{~mm}$ | $218 \times 295 \mathrm{~mm}$ | Black |  | 40 Pockets |
|  |  |  | 320023 |  |

## FUNCTIONAL PORTFOLIOS

All our portfolios are characterised by high-quality workmanship with seamed double-guarded binding, an elegant leatherette cover and a very functional design.


CONFERENCE PORTFOLIO
The strong clip, the penholder and corner pocket make this classic conference portfolio case elegant and functional.
With double guarded binding.

CONFERENCE PORTFOLIO

|  | Overall size | Colour | Item no.: |
| :---: | :---: | :---: | :---: |
| Conference Portfolio | $260 \times 325 \mathrm{~mm}$ | Black | $\square$ |



## MAGAZINE FOLDER

This folder helps you to file magazines and catalogues and keep them in good condition while still being able to read.
Up to twelve magazines with a total thickness of 45 mm can be stored by means of detachable rods.

MAGAZINE FOLDER

|  | Overall size | Colour | Item no.: |  |
| :---: | :---: | :---: | :---: | :---: |
| Magazine Folder | $(\mathrm{B} / \mathrm{H} / \mathrm{T}) 225 \times 315 \times 60 \mathrm{~mm}$ | Black | $\square$ | 337206 |

## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## FOR MUSICIANS

We have many storage solutions for your sheet music and song lyrics. Some prefer the features of the springback binder (page 83), others the simple artists' portfolio case (page 84), and composers use our Master Slim notebook ruled with staves (page 53).
We also offer a simple music portfolio, in which you can attach your sheet music, and also store extra copies or tissues.


## THE MUSIC PORTFOLIO

A sturdy and attractive portfolio case with elastic fastener and 2 transparent corner pockets for copies or handkerchiefs. 3 elastic rubber bands for attaching sheet music.

THE SHEET MUSIC PORTFOLIO

|  | Overall size | Colour | Item no.: |
| :---: | :---: | :---: | :---: |
| Without elastic strap | $265 \times 335 \mathrm{~mm}$ | Black | $\square$ |

THE SHEET MUSIC PORTFOLIO We have improved our popular portfolio case even more. An additional, sturdy elastic strap at the back. Simply place your hand inside and the case can be held securely with one hand, e.g. in the choir, leaving the other hand free to turn the page.

THE SHEET MUSIC PORTFOLIO

|  | Overall size | Colour | Item no.: |  |
| :---: | :---: | :---: | :---: | :---: |
| With elastic strap | $265 \times 335 \mathrm{~mm}$ | Black | $\square$ | 317520 |

## ARTIST PORTFOLIO

These artist portfolios are made by hand in a traditional, bookbinding way and have a robust cover. The corners and the zigzag spine have been reinforced using book linen and care has been taken so that the linen's cut edges are encased by the cover. Each portfolio is secured with 3 cotton ribbons and the interior is equipped with white acid-free card and 3 flaps which hold all works of art in place. A label is included with each portfolio.


ARTIST PORTFOLIO

|  |  | For A4 | For A3 |  |
| :---: | :---: | :---: | :---: | :---: |
| Size |  | Max. capacity | $250 \times 330 \mathrm{~mm}$ | For A2 <br> $350 \times 500 \mathrm{~mm}$ |
| Colour | Item no.: | 329083 | 25 mm | 25 mm |
| Black | $\square$ | It | 329055 | 303472 |

## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.



## PEKA SPRINGBACK BINDERS - SINCE 1917

Springback binders make it possible to bind documents, menus, recipes, photo prints and many other things with very little effort, in a system which is as secure as a book yet highly flexible. With a durable, wipe-clean cover and an inside lining made of card. All springback binders are supplied with a set of stickers for labelling the cover and spine. There are 10 colours to choose from.


PEKA-SPRINGBACK BINDERS (notebook cover), $220 \times 305 \mathrm{~mm}$


[^5]
## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## PEKA SPRINGBACK BINDER - SPECIAL SIZES

Alongside our colourful classics in A4, we are able to fulfil further needs in terms of capacity and size. New to the range is the A4 landscape format. We have reacted to regular customer requests for a 'Landscape' springback binder, which artists, for example, can use to store and display their drawings in the right format.


PEKA CLASSIC SPRINGBACK BINDERS

| Size | Capacity (80-g/m-Papier) | Spine | Colour | Item no.: |
| :---: | :---: | :---: | :---: | :---: |
| A4 horizontally <br> $(305 \times 220 \mathrm{~mm})$ | ca. 150 sheets | 25 mm | Black | $\square$ |
| A4 <br> $(220 \times 305 \mathrm{~mm})$ | ca. 500 sheets | 45 mm | Black | NEW |
| A5 | ca. 250 sheets | 25 mm | Black | $\square$ |

# LEUCHTTURM1917 DETAILS MAKE ALL THE DIFFERENCE. 



## 

SHOP DISPLAYS

-POS

## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## THE LEUCHTTURM1917 COLOUR CONCEPT

Our experience has shown that a significantly better sales result can be achieved by adhering to two principles:


The natural gradation of the colour spectrum should be used as guide. It may be helpful to divide the range of colours into colour groups and present these correspondingly.


## ACRYLIC REVOLVING DISPLAY TOWERS

These displays have a modular construction and can therefore be altered or extended at any time. They rotate, and each module is supplied with transparent clip bars for price labelling. Perfect for presenting notebooks and/or planners.



COMPOSITION (B5) MODULE
A module for the Composition (B5) format is available for our acrylic revolving display towers.

## MODULAR DESIGN

Construct your desired display in modules. We will be happy to provide you with suggestions or advise you regarding mounting.

40 cm TOWER DISPLAY (measuring $40 \times 40 \mathrm{~cm}$ )

|  |  | Height | Capacity | Item no.: |
| :---: | :---: | :---: | :---: | :---: |
| LEUCHTTURM1917 | Display crown | 15 cm | With acrylic frame for replacing the display header | 332992 |
|  | Module Mini | 13 cm | Four sides to hold 21 notebooks | 344121 |
|  | Module Pocket | 17 cm | Four sides to hold 18 notebooks / 18 address books / <br> 18 Academy Pads / 27 Softcovers / <br> 10 daily planners / 13 weekly planners | 322875 |
| \||||||||||||||| | Module Medium | $23 \mathrm{~cm}$ | Four sides to hold 13 notebooks / 13 address books / 22 Softcovers / 10 daily planners / <br> 15 weekly planners | 335486 |
| \||||||||||| | Module Composition (B5) | $27 \mathrm{~cm}$ | Four sides to hold 17 Softcover-Notebooks / 17 Monthly Planner with Notebook | 350546 |
| \|||||||||||| | Module Master | $34 \mathrm{~cm}$ | Four sides to hold 11 Master Classic/8 Master Slim 5 daily planners / 9 weekly planners / 5 springback binders | 331979 |
| $\cdots$ | Floor pedestal | 31 cm | Rotating, with four castors, two lockable | 303534 |

27er-TOWER DISPLAY AND 27er COUNTER DISPLAY (measuring $27 \times 27 \mathrm{~cm}$ )

|  |  | Height | Capacity | Item no.: |
| :---: | :---: | :---: | :---: | :---: |
| LEUCHTTURM1997 | Display crown | 10 cm | With acrylic frame for replacing the display header | 312798 |
| \% | Module Mini | 13 cm | Four sides to hold 12 notebooks | 344120 |
|  | Module Pocket | 17 cm | Four sides to hold 10 notebooks/ 10 Academy Pads / 14 Softcovers / <br> 7 daily planners / 13 weekly planners | 327614 |
|  | Module Medium | 23 cm | Four sides to hold 6 notebooks / 6 address books / 9 Softcovers / 5 daily planners/ 9 weekly planners | 300653 |
| \|||||||||||| | Module <br> Composition (B5) | $27 \mathrm{~cm}$ | Four sides to hold 7 Softcover-Notebooks / 7 Monthly Planner with Notebook | 350547 |
| \||||||||||| | Module Master | $34 \mathrm{~cm}$ | 12 Master Classic notebooks per module / <br> 13 Master Slim / 8 daily planners / <br> 13 weekly planners / springback binders | 330095 |
|  | Floor pedestal | 21 cm | Rotating, with four castors, two lockable | 318317 |
|  | Counter pedestal |  | Rotating | 328489 |

## DISPLAY TOWER ACCESSORIES

Helpful accessories are available to heighten the functionality of the display:


## DISPLAY ADAPTER

The practical way to present Pen Loops or flyers. Simply attach between two modules
See page 98

Size (W/H/D): $100 \times 120 \times 70 \mathrm{~mm}$
Item no.: 343757


## DISPLAY CARDS FOR 2018 PLANNERS

Make a calendar display from a notebook display in the blink of an eye

27er-Display Item no.: 346607
40er-Display Item no.: 346603


## PEN LOOP WOBBLER*

An effective eye-catcher which can be attached anywhere easily and makes clear immediately what the product is used for.

Item no.: 345714
*Wobbler does not include pen.


## DISPLAY CARDS FOR SOFTCOVER NOTEBOOKS

Make a softcover display from a notebook display in the blink of an eye

27CM-Display Item no.: 354155
40CM-Display Item no.: 354157

## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.



## SKETCHBOOK EASEL

Modelled on an artist's easel, this tower display leaves no doubts as to the artistic purposes of the books it holds. The wooden display is made from robust MDF. We supply the display as self assembly kit which is simple to construct.

SKETCHBOOK EASEL PRODUCT SET

| Size | Colourn | Menge |
| :--- | :--- | :---: |
| Pocket | Black, Lime, Emerald, Taupe | 4 Per colour |
|  | Purple, New Pink, Lemon, Berry, Oran- <br> ge, Azure, Army, White | 3 Per colour |
| Medium | Black, New Pink, Berry, Orange, Lime, <br> Emerald, Taupe, Army | 4 Per colour |
|  | Purple, Lemon, Azure, White | 3 Per colour |
|  | Black, Emerald <br> Purple, New Pink, Berry, Orange, <br> Lemon, Lime, Azure, Army, Taupe, <br> White | 3 Per colour |

Size (W/H/D): $640 \times 1713 \times 600 \mathrm{~mm}$
(Unequipped): Item no.: 347135
Sketchbook easel product set Item no.: 347351

## SKETCHBOOK TABLE DISPLAY

Suitable for presenting sketchbooks in Pocket, Medium or even Master size.

Size (W/H/D): $500 \times 380 \times 170 \mathrm{~mm}$.
(Display only, no books) Item no.: 346330


SKETCHBOOK TABLE DISPLAY PRODUCT SET

| Size | Pocket | Medium | Master |
| :---: | :---: | :---: | :---: |
| SET 1 <br> Item no.: $346439$ | each $2 \times$ <br> Black and <br> New Pink, each $1 \times$ Orange, Lemon, Army | each $1 \times$ <br> Black, New Pink, <br> Orange, Lemon, Army | each $1 \times$ <br> Black, New Pink, <br> Orange, Lemon, Army |
| SET 2 <br> Item no.: $346440$ | each $2 \times$ <br> Purple and White, each $1 \times$ Azure, Lime, Taupe | each $1 \times$ Purple, Azure, Lime, Taupe, White | each $1 \times$ Purple, Azure, Lime, Taupe, White |

## TABLE DISPLAYS

We have combined perfect presentation and product communication at the POS with our table displays. Either made from printed MDF panels, delivered as an assembly kit and constructed using a push-fit system or without assambly made from clear acrylic.


## MEDIUM "WAVE" COUNTER DISPLAY

These displays can be presented together, either next to or behind one another (e.g. in front of a wall) and provide a striking yet harmonious look at the same time.
Ideal for presenting new colours.

Size (W/H/D): $95 \times 160 \times 620 \mathrm{~mm}$
(Display only) Item no.: 350728


## STEP DISPLAY

A new format requires the correct display - this display is well suited for our Softcover notebooks and the Composition (B5) format.

For up to $24 \times$ Composition (B5) and $20 \times$ Pocket or
$10 \times$ Master Slim, $12 \times$ Medium and $20 \times$ Pocket.
Size (W/H/D): $480 \times 180 \times 320 \mathrm{~mm}$
(Display only) Item no.: 350727


## WOODEN NOTEBOOK TABLE DISPLAY

This display holds 20 Medium notebooks - this is equal to two packaging units. The colours really stand out against the grey background.

Size (W/H/D): $385 \times 320 \times 215 \mathrm{~mm}$
(Display only, no books) Item no.: 347230
Filled display see Page 58


## ACADEMY PAD DISPLAY

The Academy Pads look like notebooks at first glance so we have developed a display which makes it clear to the customer how the product differs from a notebook and which advantages and features it has.

Size (W/H/D): $500 \times 580 \times 250 \mathrm{~mm}$
(Display only, no books) Item no.: 347228
Filled display see Page 46

## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.



## JOTTBOOK-DISPLAY

Jottbooks: slimline, flexible, and practical when you're on the move. This display shows off the advantages of the Jottbooks and presents them in a customer-friendly way in the various sizes, colours and rulings.

Size (W/H/D): $310 \times 460 \times 215 \mathrm{~mm}$
(Display only, no books) Item no.: 347222
Filled display see Page 43

JOTTBOOK SET, including matching wooden display


## BUSINESS CARD CASE DISPLAY

This display is ideal for the perfect impulse purchase.

Size (W/H/D): $230 \times 65 \times 240 \mathrm{~mm}$
(Display only,) Item no.: 350725


## ACRYLIC NOTEBOOK TABLE DISPLAY

Suitable for presenting our notebooks and planners, as well as our sketchbooks in a slightly modified form.

Size (W/H/D):
$500 \times 210 \times 170 \mathrm{~mm}$.
(Display only, no books)
Item no.: 339918

$25 \times$ Medium

FILLING OPTIONS FOR THE TABLE DISPLAY.

$5 \times 6$ Pocket

$2 \times 6$ Pocket and $2 \times 6$ Medium

$6 \times$ Pocket, $6 \times$ Medium, $5 \times$ Master Classic / $8 \times$ Master Slim

## FOR THE PEN LOOP



## THE PEN LOOP DISPLAY

This display has been designed to present the Pen Loop effectively in the smallest possible amount of space. This can be done at the till so that every customer who buys a notebook or planner is offered the Pen Loop as well. The display has three sections, each taking ten Pen Loop blisters. It is child's play to set up. You can order the display for free when you buy two packaging units of Pen Loops.

Size (W/H/D): $120 \times 440 \times 260 \mathrm{~mm}$
Item no.: 343754


## THE PEN LOOP DISPLAY FOR SHELVES

40 Pen Loops for staggered displays. Suitable for shelf and counter displays. Attractive, self-explanatory and a perfect impulse purchase product

Size (W/H/D): $210 \times 200 \times 190 \mathrm{~mm}$
Item no.: 350726


## THE PEN LOOP WOBBLER

The intriguing Pen Loop Wobbler can be attached anywhere. Equipped with a pen (not supplied), it makes a perfect space-saving product display item at the POS.

Item no.: 345714

## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## SAMPLE BOOKS AND STAND-UP DISPLAYS

Bring our products into the spotlight and allow your customers to discover the quality for themselves. The opportunity for customers to pick products up, feel them and compare them is one of the key aspects of a well managed shop.


## SAMPLE BOOKS

Details make all the difference, but you only notice them when you open the book. Give your customers the opportunity to discover the advantages of our books. We have developed sample books with guides especially for your customers. For this reason, we have prepared sample books with explanations. Order these free sample books regularly, so that your display always looks pristine.

Master Slim (E) Item no.: 343537 Medium (E) Item no.: 343540


## A4 POSTER DISPLAY

Planners belong on tables, and we've created the perfect stand-up display for these planner tables. Made from acrylic with an A4 promotional image for the current planner season.

Size (W/H/D): $210 \times 300 \times 98 \mathrm{~mm}$.
Item no.: 347390


## THE PRESENTER

The presenter optimally displays 1 Medium and one Pocket book. The acrylic pouch at the back makes it easier to replace advertising material - for presenting a new colour or a promotion for name embossing, for example. Impressive in combination with a Medium sample book (see above).

Size (W/H/D): $248 \times 340 \times 100 \mathrm{~mm}$.
Item no.: 345599

## BOOKREST

Indispensable for the meticulous and tidy product presentation of LEUCHTTURM1917 books.


In order to better differentiate between the LEUCHTTURM1917 product families, we have developed a bookrest which can display an Academy Pad, a Sketchbook, the Whitelines Link ${ }^{\circledR}$ feature or a planner and clearly show the differences between the products.
The advertising cards are placed in a clear pocket and can be changed easily. Each bookrest is supplied with advertising cards for all four product families.
Size (W/H/D): $250 \times 225 \times 149 \mathrm{~mm}$.
With advetising cards in English. Item no.: 347435


## BOOKRESTS FOR YOUR SHOP WINDOW OR TABLE

This small acrylic support shows our books and folders in the right light. Ideal for dressing shop windows or tables.

Size (W/H/D): $105 \times 150 \times 100 \mathrm{~mm}$
Item no.: 334223

## LEUCHTTURM1917 DETAILS MAKE ALL THE DIFFERENCE.



## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## ILLUMINATED SHELVES

Perfectly matches the LEUCHTTURM1917 products, their colours and product descriptions.


FILLING (EXAMPLE)

| Size | Quanity |
| :--- | :---: |
| Mini | 10 pcs. |
| Pocket | 70 pcs. |
| Medium | 120 pcs. |
| Master Classic | 25 pcs. |
| Master Slim | 35 pcs. |
| Pen Loop | 40 pcs. |

## CHANGEABLE PICTURE

New products or promotions can be communicated separately by simply exchanging the posters.

## SALES COMMUNICATION

Alongside clear pictograms and explanations, there are drawers for explanatory sample books.

## ILLUMINATED SHELVES

There is lighting under each shelf which enhances the colours. Partitions allow for front and rear mounted display of books.

Our standard shelf has the following measurements (W/H/D): $103 \times 219 \times 56 \mathrm{~cm}$.

If you need further information or have any individual requirements, please ask your sales agent or contact us at:
sales@leuchtturm1917.com or
tel.: +49 (0)4152 8010
Item no.: 347438

LEJCHITURM1977


## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## ILLUMINATED GONDOLA

Constructed according to the same principles of goods presentation as the bookshelf. The coloured sides of the gondola can be changed or renewed according to the trend or relevance of the colour.


## ILLUMINATED LOGO

Top quality - but not intrusive: The shining LEUCHTTURM1917 logo on the top


## WELL LIT SHELVES

Just like the shelving units, the gondola also has illuminated shelves. This allows the colours to be displayed to their full potential.

FILLING (EXAMPLE)

| Size | Quanity |
| :--- | :---: |
| Mini | 50 pcs. |
| Pocket | 290 pcs. |
| Medium | 320 pcs. |
| Master Classic | 45 pcs. |
| Master Slim | 70 pcs. |
| Pen Loop | 80 pcs. |

## COMMUNICATING THE DETAILS

Explaining the details of the Books, complement the visual presentation of the shelves

Our standard gondola has the following measurements (W/H/D): $85 \times 140 \times 152 \mathrm{~cm}$ If you need further information or have any individual requirements, please ask Your sales agent or contact us at:
sales@leuchtturm1917.com or
tel.: +49 (0)4152 8010
Item no.: 347439

## POSTERS

As decoration or for brand presentation. Order a LEUCHTTURM1917 poster in A1 size or contact us for a custom made poster for your window display.

## 2017 NOTEBOOK STACK



1917 METALLIC EDITION


NORDIC BLUE - SAND


| POSTER | Size |  |  |
| :---: | :---: | :---: | :---: |
| Colour gradient Leuchtturm1917 -2017 Edition $(841 \times 590 \mathrm{~mm})$ | A1 | Item no.: | 355714 |
| Nordic Blue and Sand $(590 \times 841 \mathrm{~mm})$ | A1 | Item no.: | 355723 |
| 1917 Metallic Edition $(590 \times 841 \mathrm{~mm})$ | A1 | Item no.: | 355732 |
| 2017 Notebook stack $(590 \times 841 \mathrm{~mm})$ | A1 | Item no.: | 355721 |
| New Colours -2017 Edition $(841 \times 590 \mathrm{~mm})$ | A1 | Item no.: | 355718 |

## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

COLOUR GRADIENT LEUCHTTURM1917 - 2017 EDITION


NEW COLOURS - 2017 EDITION


## FLYERS

In order to communicate the variety and features of the LEUCHTTURM1917 notebooks at the point of sale, product flyers are an advantageous and space-saving aid.

## CONSUMER FLYERS FOR LEUCHTTURM1917 NOTEBOOKS AND PLANNERS

These explain the assets of the feature-filled notebooks and planners from LEUCHTTURM1917 in a concise way.


The A6 format fits perfectly in our display adapter (see p. 108). This means that the flyers can be presented where they are needed - next to the product.

Flyer Item no.: 346230
Display Adapter Item no.: 343757


## LEUCHTTURM1917 + WHITELINES LINK ${ }^{\circledR}$

This flyer has been developed to explain the function of Whitelines Link ${ }^{\oplus}$ at the POS. It includes a QR code which you can use to download the app instantly. The Whitelines Link ${ }^{\circledR}$ function can be tried out straight away using a test page from the flyer.


This flyer is the same size as our Pocket notebooks and fits perfectly in our display adapter.
(see Page 108)

Flyer Item no.: 346217
Display Adapter Item no.: 343757



## A BOOK BECOMES YOUR BOOK

Choose from our selection of colours, formats and layouts, and complement your choice with a pen loop and personalised embossing: Create your own bespoke notebook.


## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## NAME EMBOSSED ON NOTEBOOKS AND PLANNERS

Offer your customers an extra special service, individual name embossing on notebooks from LEUCHTTURM1917. The customer chooses their desired notebook or planner from LEUCHTTURM1917 in the shop, provides the name to be embossed and pays you. You transfer the order to us and we send the finished embossed book to your shop, or if required, to the customer's address.

## FONTS

Choose between two different
fonts for your personalised embossing:

- Grotesk, 24 pt
letter height 6 mm
- Antiqua Bodoni, 20 pt letter height 5 mm

COVERS


Choose from
17 colours.


GROTESK


EMBOSSING FOILS


Play around with colours for your logo and name embossing.


Black
Lavender
Pink
Dark Pink
Signal Red
Lemon
Grass Green
Aqua Blue
Chocolate Brown
Light Grey
White
Silver
Gold
Copper
Blind/Matt

ANTIQUA BODONI


PEN LOOPS


Complement with Pen Loops.

## NOTEBOOKS AS BRAND AMBASSADOR

Combine the individuality of your brand with the individuality of a notebook and refine this with an embossed logo. Whether blind or colour-embossing - make your brand into a constant companion for your customers or employees.


## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## WRAPBAND AND PREMIUM PACKAGING

Use the wrapbands for your own communication and give the book the right outfit for a good first impression. It's not just the content that counts, the packaging is also important. Our Book Boxes can also be customised with a UV print.


## REFINED OR CUSTOM-MADE

We can fully customise our notebooks for you, even with a small order.

## COVERS

Various cover colours or materials (e.g. genuine leather) are available to choose from. The covers can be printed (using the offset printing process) and laminated afterwards.

## ELASTIC ENCLOSURES BANDS AND BOOKMARKS

Choose the perfect combination of elastic enclosure band, bookmark and cover from a wide range of colour options.

## ENDPAPERS

This page is used in book production in order to attach the book cover to the inner block. It consists of especially sturdy paper. You can design it according to your own ideas and wishes.


## TIP IN PAGE

An advertising or tip in page is an individually designed, single sheet, which can be inserted anywhere in a book that has already been produced. It provides space for additional communication.


## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## NOTEBOOK COMPONENTS

Depending on your requirements, notebooks can be customised with regard to the different components along the production and supply chain. What's possible? - We will be happy to advise you!

(1) Book cover (various colours and textures or printed in CMYK and laminated)


Bookmark

## MEET LEUCHTTURM1917

## We care about our customers and partners.



FAIRS


OFFICE AND FIELD SERVICE




## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.



WWW.LEUCHTTURM1917.COM


FACEBOOK / TWITTER/ INSTAGRAM/ SNAPCHAT


FILM


EVENTS
YOUTUBE / LEUCHTTURM1917

EMBOSSING PROMOTIONS



## YOUR SHOP WINDOW

We would be more than happy to advise and assist you with your window display. LEUCHTTURM1917 colours are real eye-catchers and have an appealing effect on customers.
Call us on:
Telephone: +49 (0)4152-801-0.
Or send an email to: sales@leuchtturm1917.com

COLOUR GRADIENT SHOP WINDOW


## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

NORDIC BLUE \& SAND SHOP WINDOW


## SERVICE

Our collection is growing. We're certainly not going to run out of ideas. The variety of products will continue to expand, and we would like to make working with us as easy and as pleasant as possible. Therefore, we have developed a range of service offers for you.

## KEY PRODUCT DATA

Because of the huge range of products and item numbers to make life easier and more efficient, we have devised an Excel sheet with our key product data.
Send an email to: sales@leuchtturm1917.com and asking for Key Product Data in Excel.

## ORDERING VIA EMAIL

To make life easier in this fast growing techno world, you can order simply by emailing your order as an Excel file to your customer care advisor or representative. All you have to do is fill in the required amount, Excel will do the rest, and send the file back to us.
Send an email to sales@leuchtturm1917.com

## ORDER LIST WITH BARCODES

Barcodes and scanners can make the ordering process a little easier. Simply request an order list with barcodes via email from: sales@leuchtturm1917.com


## NEWSLETTER

Sign up for the LEUCHTTURM1917 newsletter and we will keep you up to date on the latest products, offers and developments at LEUCHTTURM1917. www.LEUCHTTURM1917.com

## RETAILER DATABASE

When our end users see our products online they often search for a retailer in the area. Please feel free to check that your details are listed on our website under the find a shop menu.

Simply visit our website at www.LEUCHTTURM1917.com


You will find our retailer database in the upper section of the website. If your details are missing, or there is an error, please let us know on sales@leuchtturm1917.com

## SOCIAL MEDIA

You can now follow the latest developments at LEUCHTTURM1917 online. We will let you know about the latest brand activities using the various social media channels, swap ideas with our customers and collect experiences in order to improve our products and services.


FACEBOOK


TWITTER


YOUTUBE


INSTAGRAM


Snapchat


BLANKO / PLAIN / BLANC



# LEUCHTTURM1917 DETAILS MAKE ALL THE DIFFERENCE. 

## LEUCHTTURM1917 <br> DETAILS MAKE ALL THE DIFFERENCE.

## EX LIBRIS - THE PRIVATE READING JOURNAL

In EX LIBRIS (Latin for "from [the] books") every book gets its own page. Besides spaces for the title, author, genre etc., there is enough room to make comments, notes or write down quotes and passages from the text that you found particularly interesting. Years later, the entries will serve as a great reminder.


Apart from 156 pages for comments, there is a separate section for books that you have not yet read, gift ideas, as well as space for recording borrowed or lent books and plain pages for other categories you may need. The back of the book features an alphabetical index to find old books more quickly.

EX LIBRIS, Hardcover, in English

| Size | Pages | Colour | Item no.: |  |
| :---: | :---: | :---: | :---: | :---: |
| Medium | 252 pages | Black |  | 341744 |


[^0]:    *An overview of the colours to be discontinued can be found in the price list.

[^1]:    *An overview of the colours to be discontinued can be found in the price list.

[^2]:    *An overview of the colours to be discontinued can be found in the price list.

[^3]:    *An overview of the colours to be discontinued can be found in the price list.

[^4]:    * Mini planners without extra booklet.

[^5]:    *An overview of the colours to be discontinued can be found in the price list.

